

Job Detail

Staff Level

Position Title	★Leading global advertising strategy★Recruiting an Account Executive (PR Planner)!"
Company Name	K&L Inc.
Activated / Updated	2024-05-16 / 2024-05-16
Job Type	Sales/AE - Advertising/Media Sales Consulting - Marketing and PR Consulting Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Publishing/Advertising/Printing/Broadcasting
Location	Asia Japan Tokyo
Job Description	<p>We provide a wide range of services, from PR and PR agency support to consulting.</p> <ul style="list-style-type: none"> • PR consulting-related work → PR work for client companies • Drawing up various flows such as timelines and guidelines • Proposing and supporting PR activities such as events • Surveying media and competitive trends • Responding to press releases and newsletters • Collaborating with various media such as magazines, newspapers, and the Internet • Analyzing SNS usage including influencers • Responding to crises <p>[Recruitment background] In order to provide our clients with more comprehensive communication, we significantly strengthened our web and digital production functions and PR agency functions in January 2023.</p> <p>This position is for the Public Relations Headquarters, which is responsible for the strengthened PR agency functions.</p> <p>In order to maximize the provision of solutions to clients, we will not only provide public relations services, but also propose optimal solutions through in-house resources to solve client problems, combining them with the optimal methods to provide services. As one of the team members of new clients, we are looking for a motivated and experienced person with a spirit of challenge who is always looking for growth opportunities.</p>
Company Info	<p>■Company characteristics: We create new communication by uniting diverse values, including communication strategies for companies expanding overseas, domestic and international brand strategies, and creative planning and production.</p> <p>We have won numerous awards, including the Nikkei Weekly Advertising Award, Nikkei Industrial Advertising Award, Japan Industrial Newspaper Industrial Advertising Award, Japan Industrial Advertising Award, Nikkei BP Advertising Award, and Nikkei Electronics Advertising Award.</p> <p>We are also involved in worldwide campaigns for major camera manufacturers. We have a track record of supporting other well-known major manufacturers and famous brands.</p> <p>■Characteristics We have two overseas bases in our own network and are members of the ICOM network, a global network of independent advertising agencies, so we have the ability to cover approximately 90% of the world market.</p> <p>In addition, one of our strengths is that we have accumulated product knowledge, unique corporate culture, and knowledge of companies because we have many clients with whom we have long-term transactions.</p> <p>■Company culture The K&L Group has many unique employees, and one of its characteristics is that it is a company with a good atmosphere where each individual's opinion is easily reflected.</p>

	<p>■Assignment: Public Relations Division</p> <p>The Public Relations Division supports communication/PR/marketing activities for clients in the PR business. You will be responsible for consulting on communication strategies for PR and PR activities for the information (products, services, campaigns, etc.) that your clients want to disseminate, as well as planning and implementing PR activities.</p> <p>We are looking for someone who can demonstrate skills specialized in the PR field while also challenging themselves to expand solutions by combining them with other areas within our company. Our clients are in a variety of industries, including BtoB and BtoC, and this is an environment where you can accumulate experience and achievements in a wide range of fields and grow significantly as a public relations person.</p>
Working Hours	<p>9:00-17:30 (break time: 60 minutes)</p> <p>*Flexible working hours (core time 10:00-15:00)</p>
Qualifications	<p>[Requirements]</p> <ul style="list-style-type: none"> • Experience working at a PR company • Business-level English • High communication and negotiation skills • Native-level Japanese or N1 certification <p>[Those with the following experience are preferred]</p> <ul style="list-style-type: none"> • Business experience using English • Business knowledge related to advertising, branding, and marketing (including the digital field) • Specific experience of working on large projects <p>*Those without work experience are not eligible. *Details of your track record will be asked during the interview.</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 5000K - JPY 7000K
Salary Description	<ul style="list-style-type: none"> • Annual salary system <p>[Expected annual income] 4.5 million to 7 million yen</p> <p>[Monthly income] 375,000 to 583,000 yen</p> <p>[Overtime allowance] Fixed overtime allowance for 45 hours per month is included in the monthly salary</p> <p><For a monthly salary of 375,000 yen></p> <p>Including 101,110 yen for 45 hours of deemed overtime and 4,490 yen for 10 hours of deemed late-night work</p> <p><For a monthly salary of 583,333 yen></p> <p>Including 157,243 yen for 45 hours of deemed overtime and 6,990 yen for 10 hours of deemed late-night work</p> <ul style="list-style-type: none"> • Salary revision once a year (February) <p>◇Other</p> <p>Health insurance, welfare pension insurance, employment insurance, workers' compensation insurance, commuting allowance, overtime allowance, late-night allowance, holiday work allowance, housing allowance, family allowance, retirement allowance system, telecommuting system, stock ownership plan system, recreational facility, regular health checkup, influenza vaccination</p>
Holiday Description	More than 120 days off per year, Saturdays, Sundays, and holidays, year-end and New Year's holidays, annual paid leave, special leave (5 days), special leave for special occasions, menstrual leave, maternity leave, childcare leave, childcare leave, nursing care leave, nursing care leave
Job Contract Period	Full-time employee *Depending on your experience, you may be offered a contract position. *Probationary period is 3 months in principle *Conditions and other changes will not apply during the probationary period
Nearest Station	Directly connected to Exit 4 of Kojimachi Station on the Tokyo Metro Yurakucho Line

