

Job Detail

Staff Level

Position Title	[Digital Marketing Specialist] Remote work possible Foreign nationals welcome Visa support available
Recruiter Company	Green Forest Co., Ltd.
Company Name	Company name is private
Activated / Updated	2024-04-29 / 2024-05-08
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Research & Analysis
Industry	
Location	Asia Japan Tokyo
Job Description	<p>General marketing of cloud-based services developed in-house, including the site search service that originates from Japan and has the top market share in Japan.</p> <p>Strategy planning and implementation of promotions using owned media Promotion using various advertisements including keyword-linked advertisements Creation and distribution of news releases Creation and distribution of e-mail magazine (house list) Website operation, analysis, and improvement (SEO/MA/content marketing/access analysis/etc.) Direction of LP production Utilization of SNS Visualization of numerical values to measure effectiveness, extraction of issues, planning and implementation of improvement measures</p>
Company Info	<p>treatment full-time employee Trial period 3 months Annual salary system: 4 to 6 million yen/year (1/12 paid monthly) *Preferential treatment will be given according to our company regulations, taking into account experience and ability. Transportation expenses provided Notebook PC and peripheral equipment provided</p> <p>Service system Flextime system (core time 10:00-15:00) Two-day work week (Saturday and Sunday), holidays, summer vacation, year-end and New Year holidays special holiday Annual paid leave according to our company regulations</p> <p>Work location Remote work possible, work location freedom, contracted bases available *Free use of WeWork bases across Japan</p> <p>Welfare Fully equipped with various social insurance (health insurance, employment insurance, welfare pension insurance, workers' compensation insurance) *We are a member of the Kanto IT Software Health Insurance Association, and can be used at reasonable rates at resorts, affiliated health facilities, travel packages, sports facilities, restaurants, etc. nationwide. e-learning/online training Pre- and post-natal leave, childcare leave, nursing care leave, congratulations and condolence leave, etc. Regular health checkup Free drink corner available</p>
	<p>Required skills and experience Practical experience in digital marketing for your own services SEM work experience</p> <p>Desirable skills and experience BtoB marketing practical experience</p>

Qualifications	<p>Practical experience in marketing cloud-based services</p> <p>Experience in planning marketing strategies from market/competitive analysis of products and services.</p> <p>Knowledge of HTML/CSS</p> <p>Experience using Illustrator/Photoshop/Dreamweaver/Figma</p> <p>The person you are looking for</p> <p>self-directed player</p> <p>I like breaking down tasks and missions and executing them myself.</p> <p>Able to discover problems and issues on their own and take the initiative to propose and solve them.</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	JPY - Japanese Yen JPY 4000K - JPY 6000K
Salary Description	<p>Social Insurance</p> <p>Commuting/ Transportation Allowance</p> <p>Education/ Training</p>
Holiday Description	<p>Five-Day Workweek</p> <p>Summer Holidays</p> <p>Winter Holidays</p> <p>Refresh Holidays</p> <p>Paid Holidays</p> <p>Congratulatory or Condolence Leave</p> <p>Child-care Leave</p> <p>Sick Leave</p>