

Job Detail

Staff Level

Position Title	[In-house EC store manager] Foreign PC manufacturer / Can work from home once a week
Company Name	ASUS JAPAN
Activated / Updated	2024-04-24 / 2024-04-24
Job Type	Planning/Marketing/PR - Business Development/Business Management/Corporate Planning Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Planning/Marketing
Industry	Computer/OA Equipment/Telecommunication Equipment
Location	Asia Japan Tokyo
Job Description	<p>[Business content]</p> <ul style="list-style-type: none"> - Responsible for the operation (purchasing, inventory, number of orders, traffic, profits, measures, etc.) of the direct sales site, aiming to achieve goals and expand sales/share. <ul style="list-style-type: none"> • Formulation and management of annual > quarterly > monthly > weekly sales strategies and plans • Planning and operation of various local campaigns • Lead the planning, progress, and operation of content, product pages, and LP • Product registration, page maintenance, localization • Work with the product department to plan, select, and forecast sales of products. • Sales performance and inventory management • Coordination with traffic data/user trend analysis and advertising measures • Collaboration with internal marketing team <p>■Products handled ASUS finished products in general Please check the homepage for details.</p>
Company Info	<p>■Company culture As we are a foreign-affiliated company, we are required to be quick in our decisions and actions. Other than that, employees are free. We create an environment where you can feel your own personal growth, as you will be able to carve your own path by not only carrying out what is presented to you, but also by spontaneously creating plans and actively speaking out about things. is in place.</p> <p>■Department 7 people: (Foreign nationality: 5 people, outsourced 1 person)</p> <p>*Measures to prevent passive smoking: No smoking indoors</p>
Working Hours	09:30~18:30 (1 hour break) Staggered working hours (starting from 8:00 to 10:00, leaving from 17:00 to 19:00, working 8 hours per day)
	<p>【Prerequisite】</p> <ul style="list-style-type: none"> • More than 3 years of sales experience in the Japanese EC (product sales) industry • Understanding and knowledge of digital advertising • Fluent to native level Japanese ability • Those who are comfortable with English. • MS Office skills (Excel, Word, PowerPoint) <p>[Welcome conditions]</p> <ul style="list-style-type: none"> • Those who have practical experience in selling IT products to consumers. • Product sales and management experience at Amazon/Rakuten • Those who have been involved in operating a direct sales site regardless of the product.

Qualifications	<ul style="list-style-type: none"> • Business level English proficiency <p>[Looking person profile]</p> <ul style="list-style-type: none"> • People who like challenges. • Positive-minded and forward-looking person • People who like working together in a team. • A person who can work honestly and with a sense of ownership. <p>■Selection flow Document screening → first interview → aptitude test → second interview → personnel interview → informal offer *All interviews will be conducted online, but in some cases the selection process or face-to-face interview may be changed.</p>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 5000K - JPY 8000K
Salary Description	*Complete social insurance Full transportation expenses (up to 30,000 yen) Employee discount coupon system Half-price meal subsidy system (ticket restaurant) travel allowance In-house product employee discount Free drinks in the office In-office bargain vending machines, water servers Office Glico (sweets, ice cream, drinks)
Holiday Description	Complete 2-day week (Saturdays, Sundays, and holidays), 3-day summer vacation Year-end and New Year holidays (December 28th to January 4th) Paid leave, condolence leave, childcare leave, birthday leave, etc.
Job Contract Period	full-time employee
Nearest Station	2 minutes walk from "Kudanshita Station" on the Tokyo Metro Hanzomon Line and Tozai Line 2 minutes walk from "Kudanshita Station" on the Toei Subway Shinjuku Line