

## 求人情報

マネージャーレベル

ポジション名	Manager, Clinical Marketing (Transcatheter)
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - プロダクトマーケティング 企画/マーケティング/PR - 商品開発・企画
業 種	医療機器メーカー
勤務地	アジア 日本 東京都
仕事内容	<p>The Manager of Clinical Marketing for Transcatheter portfolio will lead business expansion efforts by developing and disseminating compelling clinical content to stakeholders, driving market share growth. This role requires strong project management skills, regulatory knowledge, and a passion for driving results in the dynamic medical device industry.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and periodically review the clinical content strategy for congress seminars and BU-initiated events, collaborating with various stakeholders.</li><li>* Create compelling clinical content for external dissemination, including case management and procedural techniques.</li><li>* Proactively identify and summarize relevant clinical literature, not limited to Transcatheter area, to support business objectives.</li><li>* Provide sales teams with promotional training to implement and enhance clinical sales approaches effectively.</li><li>* Establish and nurture customer relationships through the creation of meaningful clinical content.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree required; 3 years of related experience in marketing within medical device industries or clinical/research/medical affairs.</li><li>* Demonstrated ability to create case reports in the medical device industry.</li><li>* Proven project management skills, proficiency in Microsoft Office Suite, and excellent communication skills.</li><li>* Extensive knowledge of regulatory requirements and scientific acumen, with a passion for driving results and influencing stakeholders effectively.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive salary and benefits package.</li><li>* Opportunity for professional growth and development in a leading medical device company.</li><li>* Collaborative work environment with opportunities to make a significant impact on business expansion efforts.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
企業について(社風など)	Our client, a leader in innovative therapeutic solutions for structural heart disease and advanced critical care technologies, is seeking a Manager for Clinical Marketing in the Transcatheter division. Based in Tokyo, Japan, this role reports to the Head of Marketing.
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	流暢 (日本語能力試験1級又はN1)
年 収	日本・円 1000万円 ~ 1400万円
給与に関する説明	Bonus