News Release

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FOR IMMEDIATE RELEASE: January 10, 2024

NO. 23-0096GT Human Global Talent Co., Ltd. 03-6680-6833 info@daijob.com

Registration Now Open for Exhibitors at the 51st Daijob Career Fair

100% Success in Meeting Prospective Candidates: Daijob Career Fair Continues its Streak with the 51st Edition on March 8, 2024 – Now Inviting Exhibitors, Featuring a Special Education Industry Area



TOKYO, JAPAN — Januarv 10, 2024: Human Global Talent Co., Ltd. (Headquarters: Shiniukuku, Tokvo; President: Tomoki Yokokawa), the operator behind the Daijob.com – an effective platform for business professionals and bilinqual talents to explore new career opportunities, is excited to announce that it is now accepting exhibitor registrations for the upcoming 51st Daijob Career Fair.

- Inviting exhibitors for the 51st Dailob Career Fair on March 8, 2024, at AKIBA SQUARE in Akihabara, Tokyo. This event targets global talents seeking to leverage their language skills, particularly English, in their careers.
- The fair boasts a track record of 100% success in connecting HR and recruitment personnel from both foreign and Japanese global companies with prospective job seekers, a streak held for the past six editions.
- The fair will introduce a dedicated section for vacancies in the education sector, aligning with the specific recruitment needs of this industry.

Contact details: info@daijob.com

Daijob.com, a premier job-hunting platform, is excited to announce the next Daijob Career Fair, scheduled for March 8, 2024. This event will uniquely spotlight the "Education Industry," a sector that sees high representation among Daijob.com's user base. The fair presents a distinctive opportunity for recruiters searching for candidates with essential language skills for educational roles. They will be able to engage directly with job seekers, assessing their cross-cultural competencies and linguistic capabilities.

In response to the evolving recruitment landscape post-COVID, where digital hiring processes have become the norm but often result in inefficient communication and extended hiring timelines, the Daijob Career Fair provides a solution. Recruiters can access pre-event applications, enabling them to review candidates' resumes ahead of time and conduct meaningful, face-to-face interviews during the event. This approach not only streamlines the hiring process but also opens the possibility for immediate job offers.

The fair is not exclusive to the Education Industry. Companies across a wide array of sectors looking for global talent are encouraged to participate. Our team is committed to providing customized recruitment solutions, ensuring that exhibitors connect with suitable candidates. With a consistent record of 100% of exhibitors meeting prospective job seekers in our past six events, we invite companies to seize this opportunity for efficient and effective recruitment. For further details and participation inquiries, please contact us.

Event Details

- Date & Time: March 8, 2024 (Friday), from 16:30 to 20:30 *(Note: Last admission is at* 20:00. Attendees are welcome to come and go as they please.)
- Location: AKIBA_SQUARE, Akihabara Square
 2nd Floor, Akihabara UDX, 4-14-1 Sotokanda,
 Chiyoda-ku, Tokyo
- Who Should Attend: This event is ideal for bilingual individuals eager to leverage their language skills in their professional lives.
- Admission: Free of charge
- Official Website: <u>https://www.daijob.com/en/cfair/</u>
- Organized by: Human Global Talent Co., Ltd.
- Supported by: The Japan Association for the Employment of the Foreign Nationals

Contact details: info@daijob.com

Daijob Career Fair Details

Target Exhibitors

- Businesses eager to recruit global talent with strong language skills, encompassing both Japanese and international professionals.
- Firms specializing in talent acquisition, career transition support, and employment agencies.

Special Note: Alongside the fair, we will be conducting informative seminars geared towards global professionals contemplating a career change. Companies interested in contributing to these seminars are warmly invited to reach out for further information and opportunities to participate.

Key Attractions of the Event

- Opportunity for high-quality, face-to-face recruitment interactions, leading to increased satisfaction in hiring efforts.
- Significant enhancement of employer branding for exhibitors focused on attracting global talent.
- Draws in job seekers with a strong intent to transition, facilitating effective and efficient candidate engagement.
- Provides the unique advantage of accepting job applications and scouting candidates before the event, coupled with the use of individual interview booths on the day of the event for immediate, on-site candidate assessments.
 (Please note: Access to individual interview booths is available as a purchasable option.)

Profile of Attendees

- Predominantly bilingual professionals, representing about 80% of attendees, typically ranging in age from their 20s to 40s.
- Bilingual students and international students constitute approximately 20% of the participants.
- A considerable portion of attendees bring valuable international work experience.
- Numerous attendees are skilled bilingual business professionals, equipped with specialized expertise in their respective fields.

Highlights from the Last Event (December 8, 2023) - Based on Our Survey Results

- Each exhibitor booth experienced an average of 54 individual visits and interactions.

- All participating companies, a full 100%, successfully connected with at least one prospective candidate for employment, continuing a remarkable trend for the sixth consecutive event.
- An impressive 92% of the exhibitors expressed enthusiasm to participate in the upcoming Daijob Career Fair, indicating strong ongoing interest and satisfaction with the event's outcomes.

Exhibitors from the Previous Event (December 8, 2023) - Focused on IT Engineers and Companies Offering Overseas Employment Opportunities

Nityo Infotech Japan Co., Ltd. / Asuka Corporation / Aoba Audit Corporation / Aoba Business Consulting / IT Future Co., Ltd. / Comprehensive Career Option Co., Ltd. / Fellowship Co., Ltd. / Vista Systems Corporation / Flysoft Co., Ltd. / Ailet Co., Ltd. / JG Corporation Co., Ltd. / NEX / GEN Co., Ltd. / JAC Recruitment Group / Amistrong Co., Ltd. / Shearwater Japan Co., Ltd. / Jellyfish Co., Ltd. / ITC Aeroleasing Co., Ltd. / Open House Group Co., Ltd. / Galileo Co., Ltd. / HCL Japan Ltd. / Nestlé Japan Ltd. / The Kahala Hotel & Resort Yokohama / Human Resocia Co., Ltd. / Human Global Talent Co., Ltd. *(Please note: The exhibitors are listed in no specific order.)*

- Information for Prospective Exhibitors
 For companies interested in participating in the Daijob Career Fair, detailed information
 and a brochure can be found at the following link:
 <u>https://go.daijob.com/CareerFair_brochure_202403_en</u>
- Inquiries on Exhibition Participation and Fees
 Companies interested in participating and seeking detailed information about exhibition
 costs and specifics are encouraged to reach out to us directly. For all inquiries, please
 contact us at the following email address:
 E-mail: <u>adsales@daijob.com</u>
- Exhibition Application Deadline: Please note that the deadline for exhibition applications is February 1, 2024 (Thursday).

- Ends –

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About Human Global Talent Co., Ltd.

Human Global Talent Co., Ltd. has established itself as a leader in the recruitment industry since the launch of Daijob.com in 1998. This premier job portal, specifically designed for bilingual business professionals, has its core operations in Japan. It boasts an impressive membership of over 710,000 and consistently provides more than 10,000 job listings. The platform is highly esteemed, receiving accolades from over 8,400 global corporations, including both foreign and Japanese enterprises, across 27 countries.

In its pursuit to cater to a diverse range of career needs, Human Global Talent Co., Ltd. also operates 'Working Abroad', a platform dedicated to international career opportunities, and the 'Daijob Specialists' series, targeting specific professions and skill sets. Together, these platforms enhance the company's portfolio by including direct recruiting services, thereby offering an efficient and effective online platform for seamless matchmaking between employers and job seekers.

- Corporate website: <u>https://corp.daijob.com</u>
- Daijob.com: <u>https://www.daijob.com</u>
- E-mail: info@daijob.com