

News Release



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Registration Now Open for Exhibitors at the 52nd Daijob Career Fair
Over 90% Success in Meeting Prospective Candidates: Daijob Career Fair Continues its Streak with the 52nd Edition on May 24, 2024
– Now Inviting Exhibitors, Featuring IT, Mechanical, Electrical Engineers Area



TOKYO, JAPAN — May 24, 2024: Human Global Talent Co., Ltd. (Headquarters: Shinjuku-ku, Tokyo; President: Tomoki Yokokawa), the operator behind the Daijob.com – an effective platform for business professionals and bilingual talents to explore new career opportunities, is excited to announce that it is now accepting exhibitor registrations for the upcoming 52nd Daijob Career Fair.

- *Inviting exhibitors for the 52nd Daijob Career Fair on May 24, 2024, at AKIBA_SQUARE in Akihabara, Tokyo. This event targets global talents seeking to leverage their language skills, particularly English, in their careers.*
- *The fair boasts a track record of over 90% success in connecting HR and recruitment personnel from both foreign and Japanese global companies with prospective job seekers, a streak held for the past seven editions.*
- *The fair will introduce a dedicated section for vacancies in the IT, Mechanical, Electrical Engineers, aligning with the specific recruitment needs of this occupation.*

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The Daijob Career Fair, to be held on Friday, May 24, 2024, will feature two special areas: "IT engineers," an industry which consistently ranks in the top three in terms of the number of people registered with Daijob.com, and "mechanical and electrical engineers," which has seen a continued increase in activity among job seekers since December 2023 (<https://hrclub.daijob.com/report/354743/>). Since the Daijob Career Fair accepts applications from job seekers prior to the event date, it is possible to review resumes, conduct skill checks, and personally meet with job seekers on the day of the event.

Please note that we are also accepting applications from companies with job openings other than "IT Engineers" and "Mechanical/Electrical Engineers". This event, which targets "global professionals with language skills," has been well received by many companies and has maintained a "over 90% chance of meeting prospective job seekers" for seven consecutive years.

Event Details

- **Date & Time:** May 24, 2024 (Friday), from 4:30 to 8:30PM (*Note: Last admission is at 8:00PM. Attendees are welcome to come and go as they please.*)
- **Location:** AKIBA_SQUARE, Akihabara Square
2nd Floor, Akihabara UDX, 4-14-1
Sotokanda, Chiyoda-ku, Tokyo
- **Who Should Attend:** This event is ideal for bilingual individuals eager to leverage their language skills in their professional lives.
- **Admission:** Free of charge
- **Official Website:**
<https://www.daijob.com/en/cfair/>
- **Organized by:** Human Global Talent Co., Ltd.
- **Supported by:** The Japan Association for the Employment of the Foreign Nationals



Daijob Career Fair Details

■ Target Exhibitors

- Businesses eager to recruit global talent with strong language skills, encompassing both Japanese and international professionals.
- Firms specializing in talent acquisition, career transition support, and employment agencies.

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Special Note: Alongside the fair, we will be conducting informative seminars geared towards global professionals contemplating a career change. Companies interested in contributing to these seminars are warmly invited to reach out for further information and opportunities to participate.

■ Key Attractions of the Event

- Opportunity for high-quality, face-to-face recruitment interactions, leading to increased satisfaction in hiring efforts.
- Significant enhancement of employer branding for exhibitors focused on attracting global talent.
- Draws in job seekers with a strong intent to transition, facilitating effective and efficient candidate engagement.
- Provides the unique advantage of accepting job applications and scouting candidates before the event, coupled with the use of individual interview booths on the day of the event for immediate, on-site candidate assessments.

(Please note: Access to individual interview booths is available as a purchasable option.)

■ Profile of Attendees

- Predominantly bilingual professionals, representing about 80% of attendees, typically ranging in age from their 20s to 40s.
- Bilingual students and international students constitute approximately 20% of the participants.
- A considerable portion of attendees bring valuable international work experience.
- Numerous attendees are skilled bilingual business professionals, equipped with specialized expertise in their respective fields.

■ Highlights from the Last Event (March 8, 2023) - Based on Our Survey Results

- Each exhibitor booth experienced an average of 68 individual visits and interactions. (Record number since 2018)
- All participating companies, a full 100%, successfully connected with at least one prospective candidate for employment, continuing a remarkable trend for the sixth consecutive event.
- An impressive 85% of the exhibitors expressed enthusiasm to participate in the upcoming Daijob Career Fair, indicating strong ongoing interest and satisfaction with the event's outcomes.
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■ Exhibitors from the Previous Event (March 8, 2024) - Focused on IT Engineers and Companies Offering Overseas Employment Opportunities

Kurihara Gakuen Group / Hotelbeds Japan K.K. / Fellowship co., ltd. / JETRO / Yaruki Switch Group Teaching Opportunities / Concentrix + Webhelp / SOUGO CAREER OPTION Co.,Ltd. / Shift Energy Japan KK / Flysoft Co., Ltd. / Aomori Spring Resort (Aomori Resort K.K.) / Aurora Energy Research Ltd / Crimson Education Japan / QQ English INC. / NEO CAREER CO., LTD. / Wargaming Japan LLC. / Columbia International School in Japan (Gakko Hojin) / iret, Inc. / The Kahala Hotel & Resort Yokohama / Human Global Talent Co., Ltd. (Please note: The exhibitors are listed in no specific order.)

● Information for Prospective Exhibitors

For companies interested in participating in the Daijob Career Fair, detailed information and a brochure can be found at the following link:

https://go.daijob.com/CareerFair_brochure_202405_en

● Inquiries on Exhibition Participation and Fees

Companies interested in participating and seeking detailed information about exhibition costs and specifics are encouraged to reach out to us directly. For all inquiries, please contact us at the following contact form:

Inquiry form: <https://www.daijob.com/en/company/register>

● Exhibition Application Deadline:

Please note that the deadline for exhibition applications is April 16, 2024 (Tuesday).

- Ends -

About Human Global Talent Co., Ltd.

Human Global Talent Co., Ltd. has established itself as a leader in the recruitment industry since the launch of Daijob.com in 1998. This premier job portal, specifically designed for bilingual business professionals, has its core operations in Japan. It boasts an impressive membership of over 710,000 and consistently provides more than 10,000 job listings. The platform is highly esteemed, receiving accolades from over 8,400 global corporations, including both foreign and Japanese enterprises, across 27 countries.

In its pursuit to cater to a diverse range of career needs, Human Global Talent Co., Ltd. also operates 'Working Abroad', a platform dedicated to international career opportunities, and the 'Daijob Specialists' series, targeting specific professions and skill sets. Together, these platforms enhance the company's portfolio by including direct recruiting services, thereby offering an efficient and effective online platform for seamless matchmaking between employers and job seekers.

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