

News Release



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Registration now open for Exhibitors at the 49th Daijob Career Fair

*100% of companies of 48th Daijob Career Fair have met with prospective job seekers
The Career Fair, set to take place on September 15, 2023, will include a specialized Hospitality
Industry Sector*

TOKYO, JAPAN — September 15, 2023: Human Global Talent Co., Ltd. (Headquarters: Shinjuku-ku, Tokyo; President: Tomoki Yokokawa), the operator behind the Daijob.com – a job hunting platform catering to global bilingual professionals, is excited to announce that it is now accepting exhibitor registrations for the upcoming 49th Daijob Career Fair (hereafter referred to as "DCF").

- The 49th DCF is scheduled for Friday, September 15, 2023, at the AKIBA_SQUARE venue in Akihabara, Tokyo.
- As evidenced in the last fair held on May 26, 2023, 100% percent of human resources and hiring managers from both international and domestic Japanese corporations were able to meet potential candidates.
- In a strategic response to the burgeoning needs of the industry, this year's fair will feature a dedicated sector for the hospitality industry. This initiative aims to create a focused platform for interactions between job seekers and industry professionals, thus providing enhanced opportunities for both parties.

Building on the success of previous events, Daijob.com is delighted to announce the next edition of the Daijob Career Fair, a specialized career event tailored for global job seekers, set for Friday, September 15, 2023. There has been a consistent upward trend in the number of job seekers attending the fair throughout the year, reinforcing the effectiveness of the platform. Impressively, during the last fair held on May 26, 2023, 100% of exhibiting companies stated they had an opportunity to engage with prospective job seekers.

This year's Career Fair has a distinct focus on the hospitality industry, given the anticipated rise in demand for leisure activities within both foreign and Japanese multinational corporations operating in Japan. To facilitate robust interactions, each participating company

Contact details: info@daijob.com

will be provided with a dedicated booth. This will enable them to outline job opening specifics and engage in discussions or preliminary interviews with visiting job seekers.

The upcoming fair represents a unique opportunity, particularly for organizations within the hotel, travel, and food service sectors, where strong communication skills are paramount. Companies will be able to directly engage with a substantial pool of global talent, bolstering their ability to source suitable candidates who can meet the specific demands of the dynamic hospitality industry.

As is customary with Daijob Career Fairs, exhibitor opportunities are not limited to the hospitality sector alone. Companies across all industries are welcomed and encouraged to participate in this year's event. Human Global Talent Co., Ltd. is now accepting inquiries and looks forward to partnering with a diverse range of businesses.

Event Overview

- Organizer: Human Global Talent Co., Ltd.
- Date: 15.09.2023 (Friday)
- Time: 16:30 - 20:30 (final entry: 20:00)
- Free admission and re-entrance
- Venue address: Akihabara UDX 2F
AKIBA_SQUARE, 4-14-1 Sotokanda,
Chiyoda-ku, Tokyo
- Target participants:
 - bilingual job seekers (mid-career change, new graduates, all nationalities)
- Official URL : <https://www.daijob.com/cfair/>
(The DCF website will be actively updated from the early August 2023)



Daijob Career Fair Details

■ Target Exhibitors:

- Companies wishing to hire global talent with language skills (both Japanese and non-Japanese).
 - Human resources agencies, career support companies, and job placement agents.
- Within the framework of the event, seminars designed to offer pertinent career change information to visiting global talents will be conducted. Companies interested in presenting at these informational sessions are invited to direct their inquiries to the event organizers.

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■ Highlights of the Event

- Opportunity for meaningful face-to-face hiring interactions.
- Enhanced recruitment branding for exhibiting companies focusing on global talent.
- Efficient engagement with motivated candidates actively seeking career changes.
- Provision of individual consultation booths enabling on-the-day interview screenings.
**This is an optional feature subject to additional charges.*

■ Attendees` Profile

- Approximately 80% are bilingual working professionals aged between 20 and 40.
- Around 20% are bilingual students or international students.
- Many have prior overseas work experience. A significant number are bilingual business professionals with highly specialized skills.

- Statistics (data from May 26, 2023) (Source: Daijob.com survey)

The average number of visits and seatings at each company booth was 60.

100% of the companies were able to meet prospective job candidates likely to be hired.

- 92% of companies expressed interest in exhibiting at the next Daijob Career Fair.

■ Exhibitors (data from May 26, 2023)

Fellowship Co., Ltd./Yaruki Switch Group Teaching Opportunities/TECH MAHINDRA Limited/The Kahala Hotel & Resort Yokohama/NEO CAREER CO., LTD./Human Resocia Co., Ltd./Global Aspirations Co., Ltd./Aomori Spring Resort (Aomori Resort K.K.)/On Japan K.K./Agensi Pekerjaan Language Talent Solutions Sdn Bhd/Hotelbeds Japan K.K./Shift Energy Japan KK/Banpu Japan K.K./Fidel Consulting Ltd./ADP Japan G.K./iret, Inc./Just Worldwide K.K./ACROSEED Co., Ltd.

● Reference materials for Prospective Exhibitors:

https://go.daijob.com/CareerFair_brochure_202309_en

- For detailed information, including exhibition fees, companies interested in exhibiting are invited to direct their inquiries to the email address provided below:

adsales@daijob.com

- Application deadline : 23.7.2023 (Thu.)

■ Measures to Prevent the Spread of COVID-19

We take the safety and health of our attendees and staff seriously, and will be implementing measures to prevent infectious diseases during the Daijob Career Fair on February 17, 2023. These measures include but are not limited to: regular disinfection of high-touch surfaces, providing hand sanitizers throughout the venue, and enforcing mask-wearing and social

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distancing guidelines. You can view the full details of our preventive measures via the link below.

https://go.daijob.com/2023_daijobcf_countermeasures_against_covid-19

The announcement of the preventive measures that will be implemented for the event scheduled on May 26, 2023, will be made available on our dedicated website.

- Ends -

About Human Global Talent Co., Ltd.:

Human Global Talent Co., Ltd. operates Daijob.com, a job search platform tailored for bilingual business professionals. Since its launch in 1998, with a primary focus on Japan, the platform has gained a membership base of over 710,000 and routinely maintains more than 10,000 active job listings. It has earned high praise from over 8,400 global companies spanning 27 countries.

The company also runs the 'Working Abroad' platform, specifically designed for those seeking overseas career opportunities, as well as the 'Daijob Specialists' series - a cluster of job sites each dedicated to a particular skill set or profession. Including its direct recruitment strategies, Human Global Talent Co., Ltd. provides an efficient online environment facilitating productive matchmaking between employers and job seekers.

- Corporate website: <https://corp.daijob.com>
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