

求人情報

スタッフレベル

ポジション名	Media/ PR Assistant- Luxury lifestyle
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - 広告・宣伝/コミュニケーション/PR
業 種	高級消費財
勤務地	アジア 日本 東京都
仕事内容	<p>* The team has 3 people at the moment including Dex * The position is responsible for building and maintaining a positive image for RIMOWA through all media channels. You will oversee creating an integrated media strategy to increase brand awareness and brand desirability.</p> <p>Description</p> <p>* Collaborate with HQ and agency to devise strategic media plans. * Analyze campaign performance and generate insightful reports. * Drive innovative media initiatives to enhance brand perception. * Localize campaign assets and manage social media content. * Optimize campaign performance and increase social media followers.</p> <p>Profile</p> <p>* Minimum 2 years advertising experience, preferably with agency background. * Proficient in written and spoken Japanese and English. * Deadline-driven with strong communication and analytical skills. * Ability to thrive in a fast-paced, collaborative environment.</p> <p>Job Offer</p> <p>* Opportunity for career advancement within the company or broader luxury sector. * Exposure to global marketing strategies and hands-on experience in media planning and optimization.</p> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.</p>
企業について(社風など)	<p>* Opportunity for career advancement within the company or broader luxury sector. * Exposure to global marketing strategies and hands-on experience in media planning and optimization.</p>
応募条件	<p>- Minimum 2 years advertising experience, preferably with agency background. - Proficient in written and spoken Japanese and English. - Deadline-driven with strong communication and analytical skills. - Ability to thrive in a fast-paced, collaborative environment.</p>
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	ネイティブレベル
年 収	日本・円 500万円 ~ 800万円