

求人情報

マネージャーレベル

ポジション名	E-commerce and Digital Manager
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	その他の職種 - その他の職種
業 種	高級消費財
勤務地	アジア 日本 東京都
仕事内容	<p>Lead the e-commerce strategy and operations for a luxury fashion brand in Japan, overseeing website management, digital marketing, and team management to drive online sales and enhance the brand's digital presence.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and implement e-commerce strategy aligned with company objectives.* Manage website operations, product assortment, pricing, and promotions.* Lead cross-functional team and collaborate with internal stakeholders.* Analyze market trends and consumer behavior to drive growth.* Oversee digital marketing campaigns and third-party partnerships. <p>Profile</p> <ul style="list-style-type: none">* Bachelor's degree in Business, Marketing, or related field.* Proven experience in e-commerce management, preferably in luxury fashion.* Deep understanding of Japanese e-commerce market and consumer preferences.* Strong leadership and communication skills, fluency in Japanese and English.* Analytical mindset with proficiency in data analysis and reporting. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary and benefits package.* Opportunity to work with a prestigious luxury brand.* Dynamic and supportive work environment.* Career development and advancement opportunities.* Employee discounts and perks. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
企業について(社風など)	Our client is a renowned luxury fashion brand known for its timeless elegance and exceptional craftsmanship. With a rich heritage and a global presence, they are committed to delivering unparalleled quality and style to their discerning customers.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年 収	日本・円 1000万円