

## 求人情報

スタッフレベル

ポジション名	Japan Marketing Specialist - Global Airline Company
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - ブランディング/戦略マーケティング
業 種	運輸・倉庫・物流
勤務地	アジア 日本 東京都
仕事内容	<p>As a Sales-Driven Marketing Representative, you'll play a crucial role in developing effective sales strategies, managing relationships with agents and customers, and driving regional sales for a leading airline. You will have the opportunity to represent the airline at trade fairs and events will allow you to showcase its exceptional services and engage with potential customers.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute strategic PR plans for global business and corporate branding.</li><li>* Cultivate relationships with domestic and international media outlets.</li><li>* Manage creative content creation, including press releases and promotional materials.</li><li>* Oversee company website and social media channels.</li><li>* Plan and execute events, including press conferences and exhibitions.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Develop and manage relations with Agents and Customers.</li><li>* Conduct insightful market research and develop effective sales strategies.</li><li>* Produce weekly and monthly activity reports.</li><li>* Maintain strong relationships with agents in the region and focus on increasing regional sales.</li><li>* Stay up-to-date on current marketing trends and monitor competitors' practices.</li><li>* Represent the airline at tourism events and trade fairs.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Minimum Bachelor's degree (Master's degree preferred).</li><li>* At least 2 years of relevant experience in civil aviation or tourism.</li><li>* Excellent command of English and local language(s).</li><li>* Ability to work independently and as part of a team.</li><li>* Proficiency in MS Office products and other relevant informatics tools.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Someda on +81 3 6832 8682.</p>
企業について(社風など)	Join a globally recognized airline with a rich history and a commitment to excellence in customer service, innovation, and safety. Be part of a dynamic team that values creativity, collaboration, and continuous growth, and work towards connecting 340 destinations worldwide.
勤務時間	詳しくはお問い合わせください
応募条件	<p>Minimum Bachelor's degree (Master's degree preferred).</p> <p>At least 2 years of relevant experience in civil aviation or tourism.</p> <p>Excellent command of English and local language(s).</p> <p>Ability to work independently and as part of a team.</p> <p>Proficiency in MS Office products and other relevant informatics tools.</p>
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年 収	日本・円 500万円 ~ 900万円