

求人情報

スタッフレベル

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| ポジション名 | Japan Marketing Specialist - Global Airline Company |
| この求人情報の取扱い会社 | マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K. |
| 企業名 | 会社名非公開 |
| 掲載開始・更新 | 2024-05-02 / 2024-05-02 |
| 職種 | 企画/マーケティング/PR - ブランディング/戦略マーケティング |
| 業種 | 運輸・倉庫・物流 |
| 勤務地 | アジア 日本 東京都 |
| 仕事内容 | <p>As a Sales-Driven Marketing Representative, you'll play a crucial role in developing effective sales strategies, managing relationships with agents and customers, and driving regional sales for a leading airline. You will have the opportunity to represent the airline at trade fairs and events will allow you to showcase its exceptional services and engage with potential customers.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and execute strategic PR plans for global business and corporate branding.* Cultivate relationships with domestic and international media outlets.* Manage creative content creation, including press releases and promotional materials.* Oversee company website and social media channels.* Plan and execute events, including press conferences and exhibitions. <p>Profile</p> <ul style="list-style-type: none">* Develop and manage relations with Agents and Customers.* Conduct insightful market research and develop effective sales strategies.* Produce weekly and monthly activity reports.* Maintain strong relationships with agents in the region and focus on increasing regional sales.* Stay up-to-date on current marketing trends and monitor competitors' practices.* Represent the airline at tourism events and trade fairs. <p>Job Offer</p> <ul style="list-style-type: none">* Minimum Bachelor's degree (Master's degree preferred).* At least 2 years of relevant experience in civil aviation or tourism.* Excellent command of English and local language(s).* Ability to work independently and as part of a team.* Proficiency in MS Office products and other relevant informatics tools. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Someda on +81 3 6832 8682.</p> |
| 企業について(社風など) | Join a globally recognized airline with a rich history and a commitment to excellence in customer service, innovation, and safety. Be part of a dynamic team that values creativity, collaboration, and continuous growth, and work towards connecting 340 destinations worldwide. |
| 勤務時間 | 詳しくはお問い合わせください |
| 応募条件 | Minimum Bachelor's degree (Master's degree preferred). At least 2 years of relevant experience in civil aviation or tourism. Excellent command of English and local language(s). Ability to work independently and as part of a team. Proficiency in MS Office products and other relevant informatics tools. |
| 英語能力 | 流暢 (TOEIC 865点以上) |
| 日本語能力 | ネイティブレベル |
| 年収 | 日本・円 500万円 ~ 900万円 |