

## 求人情報

スタッフレベル

ポジション名	Associate Marketing Manager - B2B Mailing Solutions - Up to 8M
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - 企画/マーケティング
業種	電気・家電メーカー
勤務地	アジア 日本 東京都
仕事内容	<p>This role position will lead and drive demand and lead generation activities for their Japan organization via offline and online channels. The successful candidate will blend creativity with strategic thinking to execute campaigns and drive acquisition in the Japanese market.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Execute demand generation strategies, including event and marcom initiatives, to enhance acquisition and lead nurture.</li><li>* Develop and implement lead generation programs with a focus on target audience segmentation, communication, and event management.</li><li>* Drive content marketing efforts, delivering valuable insights and success stories through various channels.</li><li>* Collaborate with international teams to expand digital marketing reach through Google AdWords and SEO.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* 3-5 years of experience in Marketing B2B.</li><li>* Strong aptitude for strategic thinking, targeting, and creative development.</li><li>* Experience in digital marketing campaigns, including social media, email, and PPC advertising.</li><li>* Fluent in English and Japanese</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Opportunity to work with a renowned global leader in sending technology solutions.</li><li>* Hybrid and work from home option.</li><li>* Competitive salary and benefits package.</li><li>* Professional development and growth opportunities within a stimulating work environment.</li><li>* Chance to contribute to impactful marketing campaigns shaping the future of business excellence.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.</p>
企業について(社風など)	A globally recognized leader in the mailing and shipping technology solutions. They are catering to over 600,000 clients worldwide, including top Fortune 500 companies. They are looking for a new team member to drive the lead and demand generation activities for their Japan market.
応募条件	3-5 years of experience in Marketing B2B. Strong aptitude for strategic thinking, targeting, and creative development. Experience in digital marketing campaigns, including social media, email, and PPC advertising. Fluent in English and Japanese
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	流暢 (日本語能力試験1級又はN1)
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