

求人情報

スタッフレベル

ポジション名	Marketing Manager - Fortune 500 Food Manufacturer - Up to 11M
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - 企画/マーケティング
業種	食品メーカー
勤務地	アジア 日本 東京都
仕事内容	<p>The Customer Marketing Manager position involves implementing marketing vision, strategy, and plans, with a focus on creating demand and maximizing sales in the Protein sector. This role requires crafting and executing channel marketing strategies, collaborating with sales teams, and ensuring an outstanding customer experience.</p> <p>Description</p> <ul style="list-style-type: none">* Translate business goals into specific marketing objectives and strategies.* Build and implement targeted marketing campaigns aligned with commercial goals.* Identify areas for additional customer growth and propose solutions.* Engage and partner with key accounts to understand their priorities and deliver effective communications.* Craft storytelling based on consumer and market research to support product innovations.* Evaluate and recommend changes to existing programs and support new customer acquisitions.* Act as a project manager, ensuring timely execution of key customer initiatives. <p>Profile</p> <ul style="list-style-type: none">* 5-10 years of marketing experience, preferably in agricultural/food service or B2B/B2C manufacturing.* Fluency in Japanese and intermediate proficiency in English.* Preferred qualifications include living/working overseas, experience in global companies or QSR industry, and expertise in driving ecommerce and digital solutions. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to collaborate with senior team members to plan and execute marketing strategies.* Competitive compensation package with benefits.* Chance to work in a global environment and contribute to the growth of a leading industry player.* Professional development opportunities and the chance to exceed goals in a results-focused atmosphere. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.</p>
企業について(社風など)	Our esteemed client, a leading American company in the food manufacturing industry, operates with a commitment to excellence and innovation. With a global presence and a dedication to fostering growth, they offer an environment where professionals can thrive and make impactful contributions to the market.
応募条件	5-10 years of marketing experience, preferably in agricultural/food service or B2B/B2C manufacturing. Fluency in Japanese and intermediate proficiency in English. Preferred qualifications include living/working overseas, experience in global companies or QSR industry, and expertise in driving ecommerce and digital solutions.
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	流暢 (日本語能力試験1級又はN1)
年収	経験と能力に基づく