

## 求人情報

マネージャーレベル

ポジション名	Digital Marketing Manager - Global Industrial Manufacturing
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - 企画/マーケティング
業 種	その他IT関連
勤務地	アジア 日本 東京都
仕事内容	<p>Lead digital marketing strategies to acquire new customers and create new opportunities to existing customers, collaborating with agencies and regional offices to enhance the company's digital presence.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute digital marketing strategies in collaboration with agencies and regional offices.</li><li>* Enhance the company's digital presence through various channels such as advertising, social media, and influencer partnerships.</li><li>* Generate sales leads and implement PDCA cycles to optimize marketing efforts.</li><li>* Support internal marketing and sales teams with digital content creation and assistance.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* 3-5 years of digital marketing experience, including collaboration with media agencies.</li><li>* Demonstrated interest and knowledge in digital trends and technologies.</li><li>* Strong analytical and logical thinking abilities, coupled with leadership and stakeholder management skills.</li><li>* Fluent in both English and Japanese language.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive annual salary with room for negotiation.</li><li>* Flexible working hours and a supportive work environment.</li><li>* Opportunities for career advancement and mentorship within the company.</li><li>* Comprehensive training programs and qualification assistance.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Someda on +81 3 6832 8682.</p>
企業について(社風など)	An established company in the industry, committed to providing top-notch products and services globally. They are recognized for its strong brand reputation and employee satisfaction, offering a dynamic and supportive work culture.
応募条件	3-5 years of digital marketing experience, including collaboration with media agencies. Demonstrated interest and knowledge in digital trends and technologies. Strong analytical and logical thinking abilities, coupled with leadership and stakeholder management skills. Fluent in both English and Japanese language
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年 収	日本・円 700万円 ~ 800万円