

## 求人情報

スタッフレベル

ポジション名	Marketing Manager, Structural Heart (医療機器)
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - プロダクトマネージャー
業種	医療機器メーカー
勤務地	アジア 日本 東京都
仕事内容	<p>You will lead strategic direction and tactical implementation for the existing and emerging Structural Heart portfolios, focusing on patient-centric outcomes and optimal clinical adoption. You will also serve as the primary champion for the portfolios, overseeing all aspects from market analysis and opportunity assessments to long-term planning and new market entry strategies.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute strategic marketing plans for transcatheter technologies in Japan, driving commercial planning, collaboration, and accountability.</li><li>* Collaborate with internal stakeholders and cross-functional teams to set strategic direction, develop market analysis, and optimize competitive differentiation and patient value.</li><li>* Lead product launches, including market analysis, clinical strategy, education, and training, while ensuring alignment with business objectives and regulatory requirements.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree and MBA or graduate degree.</li><li>* Business-level proficiency in English.</li><li>* Minimum of two years of marketing or management consulting experience, preferably in the medical device or pharmaceutical industry, with a strong interest in technical and clinical subjects.</li><li>* Proven ability to develop and execute strategic plans, excellent communication and interpersonal skills, and a proactive, action-oriented approach.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive salary and benefits package.</li><li>* Opportunities for professional development and career advancement within a global healthcare company.</li><li>* Collaborative and inclusive work environment focused on innovation and improving patient care outcomes.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
企業について(社風など)	Our client is a global healthcare company committed to improving lives through the development of innovative products and technologies. With a diverse portfolio spanning diagnostics, medical devices, nutritionals, and pharmaceuticals, our client serves people in over 150 countries, employing a dedicated workforce of over 100,000 individuals.
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	流暢 (日本語能力試験1級又はN1)
年収	日本・円 800万円 ~ 1200万円
給与に関する説明	bonus