

## 求人情報

シニアレベル

ポジション名	Marketing Director, CRM (Medical Device)
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - 企画/マーケティング
業種	医療機器メーカー
勤務地	アジア 日本 東京都
仕事内容	<p>As the Director of Marketing for CRM products in Japan, you will lead business planning and market development, driving commercial planning, collaboration, and accountability to mobilize resources across the Company and execute product strategies effectively.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute marketing strategies, collaborating with internal stakeholders and analyzing results to achieve sales and profit objectives.</li><li>* Partner with clinical departments on product registries and studies, ensuring customers and teams are informed of updates and opportunities for growth.</li><li>* Collaborate across stakeholders to gain alignment, visibility, and execution of business plans, driving field execution of marketing initiatives and enabling sales.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree or equivalent education, with experience in complex multinational projects driving sales.</li><li>* Excellent communication skills in both Japanese and English, with preference given to candidates with an MBA or related master's level education and experience in consultancy firms or the healthcare industry at senior managerial levels.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive salary and benefits package.</li><li>* Opportunities for personal and professional growth in a global healthcare technology company.</li><li>* Collaborative and inclusive work environment focused on innovation and improving patient care outcomes.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
企業について(社風など)	Our client is a leading healthcare technology company dedicated to improving patient outcomes. With a strong emphasis on research and development, they develop and manufacture a wide range of products, including cardiovascular devices, diabetes care products, diagnostic devices, neuromodulation devices, and more.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	流暢 (日本語能力試験1級又はN1)
年収	日本・円 1300万円 ~ 1800万円