

## 求人情報

女性が活躍

マネージャーレベル

ポジション名	Senior Partnership and Marketing Manager
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - 経営企画・事業統括・新規事業開発
業種	その他IT関連
勤務地	アジア 日本 東京都
仕事内容	<p>You will be responsible for driving strategic marketing initiatives and fostering key partnerships across the Asia-Pacific region. You will collaborate closely with internal teams and external stakeholders to elevate the brand and increase audience engagement to maximize revenue opportunities.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and implement comprehensive marketing strategies to promote the products and experiences across APAC markets.</li><li>* Identify and cultivate strategic partnerships with leading entertainment companies, studios and distributors</li><li>* Drive innovative marketing campaigns to enhance brand visibility</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Minimum 5 years of experience in marketing, partnership management, or related roles within ideally, the entertainment/home entertainment industry.</li><li>* Proven track record of developing and executing successful marketing campaigns and partnership initiatives.</li><li>* Strong understanding of the APAC market landscape, including cultural nuances and consumer preferences.</li><li>* Excellent communication, negotiation, and presentation skills in both Japanese and English.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>*</li></ul> <p>Competitive Compensation: my client typically offers competitive salaries commensurate with the candidate's experience and skills in addition to performance-based bonuses or incentives.</p> <ul style="list-style-type: none"><li>*</li></ul> <p>Comprehensive Benefits Package</p> <ul style="list-style-type: none"><li>*</li></ul> <p>Work-Life Balance: My client recognizes the importance of work-life balance and may offer flexible work arrangements, paid time off, parental leave, and other wellness programs</p> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.</p>
企業について(社風など)	As a leading entertainment technology company, with its groundbreaking technology and global footprint, my client continues to revolutionize and redefine the future of entertainment.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	流暢 (日本語能力試験1級又はN1)
年収	日本・円 900万円 ~ 1400万円