

求人情報

女性が活躍

マネージャーレベル

ポジション名	Senior Partnership and Marketing Manager
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - 経営企画・事業統括・新規事業開発
業 種	その他IT関連
勤務地	アジア 日本 東京都
仕事内容	<p>You will be responsible for driving strategic marketing initiatives and fostering key partnerships across the Asia-Pacific region. You will collaborate closely with internal teams and external stakeholders to elevate the brand and increase audience engagement to maximize revenue opportunities.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and implement comprehensive marketing strategies to promote the products and experiences across APAC markets.* Identify and cultivate strategic partnerships with leading entertainment companies, studios and distributors* Drive innovative marketing campaigns to enhance brand visibility <p>Profile</p> <ul style="list-style-type: none">* Minimum 5 years of experience in marketing, partnership management, or related roles within ideally, the entertainment/home entertainment industry.* Proven track record of developing and executing successful marketing campaigns and partnership initiatives.* Strong understanding of the APAC market landscape, including cultural nuances and consumer preferences.* Excellent communication, negotiation, and presentation skills in both Japanese and English. <p>Job Offer</p> <ul style="list-style-type: none">* <p>Competitive Compensation: my client typically offers competitive salaries commensurate with the candidate's experience and skills in addition to performance-based bonuses or incentives.</p> <ul style="list-style-type: none">* <p>Comprehensive Benefits Package</p> <ul style="list-style-type: none">* <p>Work-Life Balance: My client recognizes the importance of work-life balance and may offer flexible work arrangements, paid time off, parental leave, and other wellness programs</p> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.</p>
企業について(社風など)	As a leading entertainment technology company, with its groundbreaking technology and global footprint, my client continues to revolutionize and redefine the future of entertainment.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	流暢 (日本語能力試験1級又はN1)
年 収	日本・円 900万円 ~ 1400万円