

求人情報

スタッフレベル

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| ポジション名 | Digital Marketing role in Luxury - Up to 10M |
| この求人情報の取扱い会社 | マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K. |
| 企業名 | 会社名非公開 |
| 掲載開始・更新 | 2024-05-02 / 2024-05-02 |
| 職種 | 営業 - その他 |
| 業種 | ファッション・アパレル・アクセサリ関連 |
| 勤務地 | アジア 日本 東京都 |
| 仕事内容 | <p>Manage official social media accounts for a leading luxury brand in Japan, overseeing content creation, translation, and coordination with global headquarters.</p> <p>Collaborate with internal and external stakeholders to ensure brand consistency and engagement across multiple digital channels.</p> <p>Description</p> <ul style="list-style-type: none">* Craft Japanese copy for social media posts and translate English content from headquarters.* Coordinate with global headquarters for validation processes and regular meetings.* Manage assets for both organic and paid posts on online systems.* Coordinate with local media agencies for organic post scheduling and preparation.* Maintain documentation of posting history and facilitate internal communication.* Handle administrative tasks such as purchase orders and team support. <p>Profile</p> <ul style="list-style-type: none">* Full proficiency in both English and Japanese.* Proficient in translation and skilled in using Word, Excel, and PowerPoint.* Ideally experienced in fashion or luxury marketing with a strong understanding of social media trends.* Excellent communication and copywriting/editing skills in Japanese.* Familiarity with digital and social media platforms, adaptable to frequent updates and changes. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a prestigious luxury brand and collaborate with international teams.* Competitive salary and benefits package.* Chance for professional development and growth within a dynamic and innovative industry.* Exposure to the latest trends and technologies in digital marketing and social media. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.</p> |
| 企業について(社風など) | Join a renowned luxury brand's Japan team, recognized globally for its excellence and innovation in fashion and lifestyle. Be part of a dynamic environment that values creativity, teamwork, and a commitment to delivering unparalleled experiences to clients worldwide. |
| 英語能力 | 流暢 (TOEIC 865点以上) |
| 日本語能力 | ネイティブレベル |
| 年収 | 日本・円 700万円 ~ 1000万円 |