

求人情報

スタッフレベル

ポジション名	Digital Marketing role in Luxury - Up to 10M
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	営業 - その他
業 種	ファッション・アパレル・アクセサリ関連
勤務地	アジア 日本 東京都
仕事内容	<p>Manage official social media accounts for a leading luxury brand in Japan, overseeing content creation, translation, and coordination with global headquarters.</p> <p>Collaborate with internal and external stakeholders to ensure brand consistency and engagement across multiple digital channels.</p> <p>Description</p> <ul style="list-style-type: none">* Craft Japanese copy for social media posts and translate English content from headquarters.* Coordinate with global headquarters for validation processes and regular meetings.* Manage assets for both organic and paid posts on online systems.* Coordinate with local media agencies for organic post scheduling and preparation.* Maintain documentation of posting history and facilitate internal communication.* Handle administrative tasks such as purchase orders and team support. <p>Profile</p> <ul style="list-style-type: none">* Full proficiency in both English and Japanese.* Proficient in translation and skilled in using Word, Excel, and PowerPoint.* Ideally experienced in fashion or luxury marketing with a strong understanding of social media trends.* Excellent communication and copywriting/editing skills in Japanese.* Familiarity with digital and social media platforms, adaptable to frequent updates and changes. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a prestigious luxury brand and collaborate with international teams.* Competitive salary and benefits package.* Chance for professional development and growth within a dynamic and innovative industry.* Exposure to the latest trends and technologies in digital marketing and social media. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.</p>
企業について(社風など)	Join a renowned luxury brand's Japan team, recognized globally for its excellence and innovation in fashion and lifestyle. Be part of a dynamic environment that values creativity, teamwork, and a commitment to delivering unparalleled experiences to clients worldwide.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年 収	日本・円 700万円 ~ 1000万円