

## 求人情報

シニアレベル

ポジション名	Head of Digital at Sports Brand - Up to 16M
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	営業 - その他
業種	ファッション・アパレル・アクセサリ関連
勤務地	アジア 日本 東京都
仕事内容	<p>Accelerate digital expansion for a leading outdoor brand in Tokyo, focusing on revenue, consumer engagement, and brand desirability across all digital channels.</p> <p>Work on exciting projects with HQ in the domains of ECommerce, Digital Marketing, and Customer Partnership Management.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute strategic plans for digital channels, aligning with brand objectives.</li><li>* Lead and develop a team to ensure operational excellence and exceptional consumer experiences.</li><li>* Collaborate cross-functionally to deliver premium brand messaging and support.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Strategic thinker with strong analytical skills and proven leadership experience.</li><li>* Expertise in driving online sales and optimizing digital marketing strategies.</li><li>* Fluent in both English and Japanese with excellent communication skills.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive salary with annual reviews and bonuses.</li><li>* Comprehensive benefits package including retirement plans and health insurance.</li><li>* Access to employee discounts, housing incentives, and various wellness perks.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Thibaut Silvestre on +813 6832 8927.</p>
企業について(社風など)	<p>Join a global leader in sports apparel and equipment, known for innovation and excellence in design.</p> <p>Embark on a journey with a company deeply committed to outdoor sports and adventure, fostering a culture of passion and expertise.</p>
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年収	日本・円 1000万円 ~ 1500万円