

求人情報

マネージャーレベル

ポジション名	Digital Marketing Manager
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	その他の職種 - その他の職種
業種	流通・小売
勤務地	アジア 日本 東京都
仕事内容	<p>Seeking a Digital Marketing Manager to lead digital strategies and campaigns for a prominent sports brand in Japan, driving brand engagement and sales through various online channels.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and execute comprehensive digital marketing strategies.* Manage and optimize digital marketing channels.* Collaborate with cross-functional teams.* Monitor and analyze key performance metrics.* Stay updated with the latest digital marketing trends.* Oversee content development for digital campaigns.* Manage relationships with external agencies and vendors.* Ensure compliance with relevant regulations. <p>Profile</p> <ul style="list-style-type: none">* Bachelor's degree in Marketing or related field.* Minimum 5 years of digital marketing experience.* Strong analytical skills and proficiency in digital marketing tools.* Excellent communication and interpersonal skills.* Fluency in Japanese and English. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a leading sports brand.* Competitive salary and benefits package.* Dynamic and collaborative work environment.* Professional development and growth opportunities. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
企業について(社風など)	Our client is a renowned sports brand with a strong global presence, dedicated to empowering athletes and enthusiasts worldwide. With a focus on innovation and excellence, our client offers an exciting opportunity to be part of a dynamic team shaping the future of sports marketing.
英語能力	流暢 (TOEIC 865点以上)
日本語能力	ネイティブレベル
年収	日本・円 700万円 ~ 800万円