

## 求人情報

スタッフレベル

ポジション名	Performance Marketing Associate
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	その他の職種 - その他の職種
業 種	消費財/FMCGメーカー
勤務地	アジア 日本 東京都
仕事内容	<p>We're seeking a Performance Marketing Specialist to elevate our client's digital presence in the retail industry. Your role involves optimizing campaigns for maximum ROI and customer acquisition.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Devise and execute performance marketing strategies aligned with business objectives.</li><li>* Oversee and fine-tune paid search, display, and social media advertising campaigns.</li><li>* Analyze campaign metrics, offering strategic insights for optimization.</li><li>* Foster collaboration across internal teams to ensure campaign alignment and success.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree in Marketing, Advertising, Business, or related fields.</li><li>* Proven track record with 3+ years in performance marketing.</li><li>* Proficient in digital marketing tools and analytics platforms.</li><li>* Strong analytical acumen with a knack for data interpretation.</li><li>* Exceptional communication skills for effective collaboration.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive compensation and benefits package.</li><li>* Access to a nurturing work environment promoting growth and development.</li><li>* Opportunity to collaborate with industry experts dedicated to reshaping retail dynamics.</li><li>* Confidentiality assured, ensuring exclusivity for both client and candidate.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
企業について(社風など)	Our client, an industry-leading retail powerhouse, remains undisclosed, ensuring exclusivity for prospective candidates. Renowned for their innovation and customer-centric approach, they offer a stimulating environment for ambitious marketers seeking impactful roles.
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	流暢 (日本語能力試験1級又はN1)
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