

求人情報

スタッフレベル

ポジション名	マーケティング・エグゼクティブ - スキンケア
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職種	企画/マーケティング/PR - 広告・宣伝/コミュニケーション/PR 企画/マーケティング/PR - ブランディング/戦略マーケティング 企画/マーケティング/PR - 企画/マーケティング
業種	消費財/FMCGメーカー
勤務地	アジア 日本 東京都
仕事内容	<p>As a Marketing Executive for a leading skincare brand under the umbrella of a major player in the skincare industry, your mission is to translate data insights into impactful marketing strategies, supporting the delivery of aesthetic benefits to customers and consumers.</p> <p>Description</p> <ul style="list-style-type: none">* Support product marketing initiatives, including formula change reflections and communication material development.* Coordinate trade marketing initiatives, bridging marketing and sales teams.* Support PR/Digital Communication initiatives for effective B2C executions.* Collaborate with various stakeholders, including Sales, Trainers, and other team members.* Demonstrate self-starting mindset for successful collaboration. <p>Profile</p> <ul style="list-style-type: none">* Proficient in schedule management, meeting facilitation, and briefing.* Experience in B2B or beauty care product business is preferable.* Fluent in Japanese and English (written and oral).* Proficient in Microsoft Office applications; knowledge of Adobe Illustrator and Photoshop is advantageous.* Basic Marketing Experience <p>Job Offer</p> <ul style="list-style-type: none">* Contribute to global skincare brand growth and success.* Opportunities for continual learning and professional growth.* Collaborative and innovative work environment.* Competitive compensation package. <p>応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。</p>
企業について(社風など)	Join a prestigious skincare brand, part of a major player in the industry, renowned for its innovative approach to skincare through the philosophy of Eco biology. As a team member, you'll contribute to the brand's global growth and success while working in a supportive and dynamic environment.
英語能力	ビジネス会話 (TOEIC 735-860)
日本語能力	ネイティブレベル
年収	日本・円 300万円 ~ 550万円