

求人情報

エントリーレベル

ポジション名	Assistant Brand Manager - Food Brand
この求人情報の取扱い会社	マイケル・ページ・インターナショナル・ジャパン株式会社/Michael Page International Japan K.K.
企業名	会社名非公開
掲載開始・更新	2024-05-02 / 2024-05-02
職 種	企画/マーケティング/PR - ブランディング/戦略マーケティング 企画/マーケティング/PR - プロダクトマーケティング 企画/マーケティング/PR - 商品開発・企画
業 種	消費財/FMCGメーカー
勤務地	アジア 日本 東京都
仕事内容	<p>The Assistant Brand Manager role involves managing assigned brands to achieve financial and share goals, while assisting supervisors for effective brand management. This position collaborates with various departments to develop and execute marketing strategies and programs.</p> <p>Description</p> <ul style="list-style-type: none">* Collaborate with Brand Manager and Japan Marketing team to develop and execute brand strategies and commercial programs.* Lead planning and execution of marketing programs for assigned brands.* Work with R&D to develop product innovation and execute launch plans.* Manage brand building budget and analyse sales performance.* Coordinate cross-brand promotion planning and execution. <p>Profile</p> <ul style="list-style-type: none">* Minimum four-year university degree.* 3-5 years of successful brand management experience in consumer goods.* Experience in digital marketing preferred.* Fluent in Japanese and English, both written and spoken. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a renowned company in the consumer goods industry.* Competitive salary and benefits package.* Dynamic and collaborative work environment.* Growth and development opportunities. <p>応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Wareにお問い合わせください+813 6832 8655。</p>
企業について(社風など)	Our client is a leading company in the consumer goods industry, committed to innovation and excellence. They offer a dynamic and collaborative work environment where employees are empowered to make meaningful contributions and drive success. With a strong focus on growth and development, joining our client means becoming part of a team dedicated to shaping the future of the industry.
英語能力	日常会話(TOEIC 475-730)
日本語能力	ネイティブレベル
年 収	経験と能力に基づく