求人情報

マネージャーレベル

| ### Property of the Part of Marketing Manager - Shricare スイケル・ベイジ・インターナショナル・ジャバル株式会社がActael Page International Japan 大きな | | |
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| 接ている。 全社名命公司 全社名命公司 2021-09-22 / 2021-09-22 2021-0 | ポジション名 | Brand Marketing Manager - Skincare |
| 報 種 全型マーケティングIPR・ブランディング機能マーケティング 東 種 海野肝MCGメーカー Tジア 日本 東京都 As a Senior Brand Marketing Manager you will be responsible for marketing and communication strategy. As well as planning and executing long-term brand vision for Japan. Description Fearure the Brand's presence in media cullets/channels that benefit the brand image and services gains in the Brand's presence in media cullets/channels that benefit the brand image and services gains in a firmly manner Lead and internal communications are done following our brand image and reviews a darkeholders (internal and external) Networking and Relationship Management Incesses and manner and content and external Networking and Relationship Management Incesses and manner and on retwork in all relevant industries to be a benevolent, respectul and caring way for reflect our brand values not only to outsomers but also to our industry partners and codegages of our relevant industries in the benevient, respectul and caring way for reflect our brand values not only to outsomers but also to our industry partners and codegages of the residencing with communication appears in a benevient, respectul and caring way for reflect our brand values not only to outsomers but also to our industry partners and codegages of the residencing with promoters and extensive them and extensive to the operations of the sense our category growth grant and promoters are promoters and promoters of the following industries: beauty, sense and promoters of the promoters of the following industries: beauty, sense and promoters of the promoters of the following industries beauty, sense and promoters of the following industries to beauty, sense for manufactured transparence and a sense and an extensive to the work will be conducted in Japanese) Profile '5 years communication and expected sells 'Barrier Central Profiles in the profiles of the work will be conducted in Japanese) Demonstrate ability to multi-task and adhere to deadlines *Localization and profiles and profiles and profiles and pr | この求人情報の取扱い会社 | · · |
| 東祖 定期でアケイング (PR・ブランディング (開稿マーケティング) 東祖 月発財:FMCG メーカー | 企業名 | 会社名非公開 |
| 常春 2 | 掲載開始・更新 | 2021-09-22 / 2021-09-22 |
| 本名 a Senior Brand Marketing Manager you will be responsible for marketing and communication strategy. As well as planning and executing long-term brand vision for Japan. Description Pensure the Brand's presence in media outlets/channels that benefit the brand image and awareness goals Finance that all public and internal communications are done following our brand image and tone and manner Design and drive the events, pertnerships and sponsorship plan in a timely manner Lead the implementation of PR events, sponsorships and collaborations, leveraging the support of all relevant stakeholders (internal and external) Networking and Relationship Management Increase and maintain our relevor, in all relevant indistries in a benevolent, respectful and caring working expensive the product of plant in a timely manner Take change of our relationship with communication agendes Take change of our relationship with communication agendes Design and implement the product placement of our catalogue to help us achieve our category growth goals Profile Syears communication/PR experience minimum (proferably in one or more of the following industries: beauty, skincare, fashion or design industries) A strong interest in literature (writing experience as a columnist or a blogger is a plus) A positive attitude, a strong will to learn new things and build processes and systems from scratch industries beauty, skincare, fashion or design industries Design communication with English, system and written (flough most of the work will be conducted in Japanese) Personal through the production of the product of the work will be conducted in Japanese) Demonstrate ability to multi-task and adhere to deadlines Excellent knowledge of MS Office Experience with digital communication/PR tools is a plus Single growth and the originated in formation sharing Solid leadership and management skills Job Offier Work for a globally well recognized brand Work in an international environment Opportunity for career advancement Opportunity for career ad | 職種 | 企画/マーケティング/PR - ブランディング/戦略マーケティング |
| As a Senior Brand Marketing Manager you will be responsible for marketing and communication strategy. As well as planning and executing long-term brand vision for Japan. Description **Ensure the Brand's presence in media outlets/channels that benefit the brand image and awareness spale **Chasure that all public and internal communications are done following our brand image and tone and manner **Design and drive the events, partnerships and sponsorship plan in a timely manner **Lead the implementation of PRI events, sponsorships and collaborations, leveraging the support of all relevant stackholders (internal and obstrant) Networking and Relationship Management **Increase and maintain our network in all relevant industries in a benevolent, respectful and carring way for reflect our brand values not only to customers but also to our industry partners and colleagues **Take charge of our relationship with communication agencies **Design and implement the product placement of our catalogue to help us achieve our category growth goals Profile **S years communication/PR experience minimum (preferably in one or more of the following industries: beauty, sincera, fashtion or design industries) **A arong interest in interature (writing experience as columniat or a blogger is a plus) **A positive attitude, a strong will to learn new things and tould processes and systems from soratch being control and in interature (writing experience) and processes and systems from soratch being control and interaction and people skills **A positive attitude, a strong will to learn new things and tould processes and systems from soratch being control and properly and processes and systems from soratch being control and properly and processes and systems from soratch being control and processes and systems from sorat | 業種 | 消費財/FMCGメーカー |
| ### Spanning and executing long-term brand vision for Japan. Description * Ensure the Brand's presence in media outlets/channels that benefit the brand image and awareness goals * Ensure that all public and internal communications are done following our brand image and tone and manner * Dossign and drive the events, partnerships and sponsorship plan in a timely manner * Lead the implementation of PR events, sponsorships and collaborations, leveraging the support of all relevant stakeholders (internal and external) Networking and Relicionship Management * Increase and maintain our network in all relevant industries in a benevolent, respectful and carring way to reflect our brand values not only to customers but also to our industry partners and colleagues * Take charge of our relationship with communication agencies * Dossign and implement the product placement of our catalogue to help us achieve our category growth goals Profile * 5 years communication/PR experience minimum (preferably in one or more of the following industries: beauty, skincare, fashion or design industries) * A strong interest a literature (writing experience as a columnist or a blogger is a plus) * A positive attitude, a strong will to learn new things and build processes and systems from scratch Being comfortable with English, spoken and written (though most of the work will be conducted in Japanese) * Demonstrate ability to multi-task and adhere to deadlines * Excellent throwledge of MS Office * Experience with digital communication/PR tools is a plus * Strong communication and people skills * Ability to coordinate and collaborate with the different stakeholders, establish rapport with other teams within the company, facilitate information sharing * Soild leadership and management skills Job Offer * Work for a globally well recognized brand * Work for a globally well recognized brand * Work in an international environment * Opportunity for career advancement To apply online please click the 'Apply' button below. F | 勤務地 | アジア 日本 東京都 |
| please contact Áyami Ino on +813 6832 8624. 企業について(社風など) A skincare brand that originated in Australia with almost over 20 stores in Japan. They have products varying from skin care to fragrance, and are looking to expand even more. 英語能力 ホペティヴレベル | 仕事内容 | bescription * Ensure the Brand's presence in media outlets/channels that benefit the brand image and awareness goals * Ensure that all public and internal communications are done following our brand image and tone and manner * Design and drive the events, partnerships and sponsorship plan in a timely manner * Lead the implementation of PR events, sponsorships and collaborations, leveraging the support of all relevant stakeholders (internal and external) Networking and Relationship Management * Increase and maintain our network in all relevant industries in a benevolent, respectful and caring way to reflect our brand values not only to customers but also to our industry partners and colleagues * Take charge of our relationship with communication agencies * Design and implement the product placement plan and activities to ensure an adequate visibility * Ensure an always-on product placement of our catalogue to help us achieve our category growth goals Profile * 5 years communication/PR experience minimum (preferably in one or more of the following industries: beauty, skincare, fashion or design industries) * A strong interest in literature (writing experience as a columnist or a blogger is a plus) * A positive attitude, a strong will to learn new things and build processes and systems from scratch Being comfortable with English, spoken and written (though most of the work will be conducted in Japanese) * Demonstrate ability to multi-task and adhere to deadlines * Excellent knowledge of MS Office * Experience with digital communication/PR tools is a plus * Strong communication and people skills * Ability to coordinate and collaborate with the different stakeholders, establish rapport with other teams within the company, facilitate information sharing * Solid leadership and management skills Job Offer * Work for a globally well recognized brand * Work in an international environment |
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| 日本語能力 ネイティヴレベル | 企業について(社風など) | |
| | 英語能力 | 流暢 (TOEIC 865点以上) |
| 年 収 日本・円 800万円 ~ 1000万円 | 日本語能力 | ネイティヴレベル |
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