

Job Detail

Staff Level

Position Title	[English] Product Planning Manager/Influencer Marketing/3.21 million to 4.38 million yen/@Ichigaya (Remote OK)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-09 / 2024-05-31
Job Type	Planning/Marketing/PR - R&D Planning Creative (Other) - Fashion (Designer/Pattern Maker/Stylist/Hair Dresser)
Industry	Telecommunications/Information Services
Location	Asia Japan Tokyo
Job Description	<p>We are an influencer marketing company using foreign YouTubers specializing in the Japanese anime, comics, and games fields.</p> <p>We collaborate with existing and potential merchandise companies around the world to plan and sell apparel and other merchandise for our affiliated influencers.</p> <p>■ Job Overview There are many Japanese companies that want to sell services and products from Japan overseas, but are struggling to know how to do it. This is a product planning position to increase the number of services and products that will be successful from Japan to the world.</p> <p>■ Job Details You will understand the needs and preferences of each influencer, and work with merchandise companies to come up with product ideas, design, sampling, manufacturing, promotion, fulfillment, and post-project management.</p>
Company Info	We are an influencer marketing company that uses foreign YouTubers specializing in the Japanese anime, comics, and games fields.
Qualifications	<p>■ Required skills</p> <ul style="list-style-type: none"> 2+ years of work experience in Japan Experience in product planning or product design for apparel and goods <p>■ Welcome skills</p> <ul style="list-style-type: none"> Familiarity with the situation of overseas influencers and merchandise companies Experience in product planning, advertising and marketing using social media, and experience in influencer marketing, media production, project management, etc. <p>■ Personal profile</p> <ul style="list-style-type: none"> Interested in the anime and manga industry Planning skills and the ability to see projects through to the end
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent (JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 3000K - JPY 4500K
Salary Description	<ul style="list-style-type: none"> Expected annual salary: 3.21 million to 4.38 million yen Monthly salary: 267,880 to 365,240 yen Salary increase Transportation expenses (actual expenses paid) Full social insurance (health insurance, employee pension, employment, and industrial accident insurance) Defined contribution pension Telecommuting environment maintenance allowance Support system for obtaining qualifications

	<ul style="list-style-type: none"> • Company-wide training and various hierarchical training available • Various employee benefits (discounts on resort accommodation, etc.) • Full-time employment system available
Holiday Description	Two days off per week (Saturday and Sunday), national holidays, special leave for special occasions, New Year's holidays, special consecutive holidays, paid leave, maternity leave, childcare leave, menstrual leave
Job Contract Period	Contract employee (contract renewal: annually)
Nearest Station	Ichigaya Station (5 min walk) *Work in the office about 2 days a week + remote