

Job Detail

Staff Level

Position Title	Product Marketing Manager - Industrial Technology - Up to 10M
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-04-30 / 2024-04-30
Job Type	Electronics (Appliance/Semiconductor) - Production Engineering
Industry	Electronics, Components, and Semiconductor Manufacturing
Location	Asia Japan Tokyo
Job Description	<p>Lead product marketing efforts for a leading industrial technology company, serving as a key liaison between sales, technical support, and marketing teams. Drive market share growth and customer engagement by identifying market trends, developing marketing strategies, and facilitating product training and promotion activities.</p> <p>Description</p> <ul style="list-style-type: none">* Lead product marketing efforts for assigned product lines.* Liaise between sales, technical support, and marketing teams.* Identify market trends and customer needs.* Develop marketing strategies and promotional activities.* Create training materials and sales presentations.* Coordinate with regional and corporate marketing teams.* Align business plans and strategies with company goals. <p>Profile</p> <ul style="list-style-type: none">* Bachelor's degree in Marketing, Engineering, or related field.* Minimum of 3 years of experience in IT infrastructure or related industries.* Strong communication and interpersonal skills.* Fluency in English and Japanese.* Ability to travel domestically and internationally. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary and benefits package.* Opportunity for professional growth and development.* Collaborative work environment.* Chance to work with cutting-edge technology.* Domestic and international travel opportunities. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Someda on +81 3 6832 8682.</p>
Company Info	Our client is a prominent player in the industrial technology sector, known for its innovative solutions and commitment to excellence. With a collaborative work culture and opportunities for professional growth, this company offers a dynamic environment where employees can thrive and make a meaningful impact.
Working Hours	詳しくはお問い合わせください
Qualifications	Bachelor's degree in Marketing, Engineering, or related field. Minimum of 3 years of experience in IT infrastructure or related industries. Strong communication and interpersonal skills. Fluency in English and Japanese. Ability to travel domestically and internationally.
English Level	Fluent (TOEIC 865-)

Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 7000K - JPY 10000K

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