

Job Detail

Staff Level

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| Position Title | Product Marketing Manager - Industrial Technology - Up to 10M |
| Recruiter Company | Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社 |
| Company Name | Company name is private |
| Activated / Updated | 2024-04-30 / 2024-04-30 |
| Job Type | Electronics (Appliance/Semiconductor) - Production Engineering |
| Industry | Electronics, Components, and Semiconductor Manufacturing |
| Location | Asia Japan Tokyo |
| Job Description | <p>Lead product marketing efforts for a leading industrial technology company, serving as a key liaison between sales, technical support, and marketing teams. Drive market share growth and customer engagement by identifying market trends, developing marketing strategies, and facilitating product training and promotion activities.</p> <p>Description</p> <ul style="list-style-type: none">* Lead product marketing efforts for assigned product lines.* Liaise between sales, technical support, and marketing teams.* Identify market trends and customer needs.* Develop marketing strategies and promotional activities.* Create training materials and sales presentations.* Coordinate with regional and corporate marketing teams.* Align business plans and strategies with company goals. <p>Profile</p> <ul style="list-style-type: none">* Bachelor's degree in Marketing, Engineering, or related field.* Minimum of 3 years of experience in IT infrastructure or related industries.* Strong communication and interpersonal skills.* Fluency in English and Japanese.* Ability to travel domestically and internationally. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary and benefits package.* Opportunity for professional growth and development.* Collaborative work environment.* Chance to work with cutting-edge technology.* Domestic and international travel opportunities. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Sameda on +81 3 6832 8682.</p> |
| Company Info | Our client is a prominent player in the industrial technology sector, known for its innovative solutions and commitment to excellence. With a collaborative work culture and opportunities for professional growth, this company offers a dynamic environment where employees can thrive and make a meaningful impact. |
| Working Hours | 詳しくはお問い合わせください |
| Qualifications | Bachelor's degree in Marketing, Engineering, or related field. Minimum of 3 years of experience in IT infrastructure or related industries. Strong communication and interpersonal skills. Fluency in English and Japanese. Ability to travel domestically and internationally. |
| English Level | Fluent (TOEIC 865-) |

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| Japanese Level | Fluent(JLPT Level 1 or N1) |
| Salary | JPY - Japanese Yen JPY 7000K - JPY 10000K |

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