

## Job Detail

Manager Level

Position Title	【DexCom Japan】 Marketing Manager
Company Name	DexCom Japan G.K.
Activated / Updated	2024-05-08 / 2024-05-08
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Research & Analysis Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Medical devices
Location	Asia Japan Tokyo
Job Description	<p>Where you come in:</p> <ul style="list-style-type: none"> <li>- Develop business objectives and work plans to ensure compliance with budgets, schedules, work plans, and performance requirements.</li> <li>- Create effective promotional materials to achieve goals</li> <li>- Effective execution of symposiums, webinars, etc.</li> <li>- Building good relationships with KOLs (Key Opinion Leaders)</li> <li>- Maximize the team's power based on a good relationship with the sales team</li> <li>- Cooperate with each department within the company and contribute to the smooth operation of the company.</li> </ul>
Company Info	<p>Founded in 1999, Dexcom, Inc. (NASDAQ: DXCM), develops and markets Continuous Glucose Monitoring (CGM) systems for ambulatory use by people with diabetes and by healthcare providers for the treatment of people with diabetes. The company is the leader in transforming diabetes care and management by providing CGM technology to help patients and healthcare professionals better manage diabetes. Since the company's inception, Dexcom has focused on better outcomes for patients, caregivers, and clinicians by delivering solutions that are best in class - while empowering the community to take control of diabetes. Dexcom reported full-year 2022 revenues of \$2.9B, a growth of 18% over 2021. Headquartered in San Diego, California, with additional offices in the Americas, Europe, and Asia Pacific, the company employs over 8,000 people worldwide.</p>
Working Hours	9:00 - 18:00
Qualifications	<ul style="list-style-type: none"> <li>- You are both experienced and excel in the execution of hands-on work such as creating content, and materials, as well as execution of events and conferences.</li> <li>- You have a track record of success in working with various vendors and managing multiple projects at a time.</li> <li>- You are a self-starter with the ability to identify and proactively identify and solve issues, and at the same time can collaborate with others well as a team player.</li> <li>- Highly flexible and proactive and enjoys being in a start-up environment.</li> <li>- Background in Diabetes and CGM is preferred.</li> <li>- High analytical skills with the ability to gather insights from data and trends.</li> <li>- 5+ years experience in Marketing for pharmaceutical and medical device companies.</li> </ul>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 8000K Over
Salary Description	Commuting/ Transportation Allowance Social Insurance
Holiday Description	Five-Day Workweek
Job Contract Period	Full Time