

Job Detail

Staff Level

Position Title	Working in Tokyo! Use your Chinese skills [SNS manager, game community management]
Recruiter Company	Global Trust Networks Co.,Ltd./株式会社グローバルトラストネットワークス
Company Name	Company name is private
Activated / Updated	2024-04-18 / 2024-04-19
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Games
Location	Asia Japan Tokyo
Job Description	<p>As we distribute titles that have been hits in China, our business performance is stable. You will be in charge of managing a community for users of currently released games.</p> <p>1. Planning and execution of community content: Expand the size of the community and plan and execute community events on a regular basis</p> <p>2. Creating and managing community content: Requesting the creation of materials for community posts, creating text, and posting content according to game release information or in-game event information</p> <p>3. Controlling community content: Detecting risky content in advance and making changes to post content and schedules Converting into high-quality content that contributes to user engagement while understanding Japanese culture</p> <p>4. Data analysis work: Collecting, analyzing, and measuring effectiveness of community data</p>
Company Info	<p>You will be responsible for planning, localizing, and distributing content for community management in line with the marketing strategies and intentions of the China headquarters.</p> <p>You will work in cooperation with the China headquarters.</p>
Qualifications	<p>Required conditions:</p> <ul style="list-style-type: none">- Japanese language skills (business level)- Chinese language skills (HSK level 5 equivalent)- Experience working in the game industry <p>Preferred conditions:</p> <ul style="list-style-type: none">- Love games- Love entertainment content <p>Personal profile:</p> <ul style="list-style-type: none">- Love games- Understand Chinese and Japanese culture
English Level	None
Japanese Level	Business Level(JLPT Level 2 or N2)
Chinese Level	Business Conversation Level
Salary	JPY - Japanese Yen JPY 6000K - JPY 8000K

Salary Description	*Negotiable depending on experience Social insurance provided Transportation expenses fully covered
Holiday Description	Two days off per week (Saturday and Sunday) Over 123 days off per year Paid vacation
Job Contract Period	full-time employee

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