

## Job Detail

Staff Level

Position Title	Digital Communication Manager
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Other Job Type - Other Job Type
Industry	Fast Moving Consumer Goods (FMCG)
Location	Asia Japan Tokyo
Job Description	<p>Join a prestigious beauty company in Tokyo to develop and execute digital communication strategies across various platforms, driving brand awareness and engagement.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and execute digital communication strategies aligned with brand objectives.</li><li>* Create engaging content for digital channels, including social media and email campaigns.</li><li>* Manage social media presence and analyze metrics to optimize performance.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree in Marketing, Communication, or related field.</li><li>* Proven experience in digital communication or marketing, preferably in beauty or consumer goods.</li><li>* Strong written and verbal communication skills, with a creative mindset and analytical abilities.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Opportunity to work in Tokyo with a globally recognized beauty company.</li><li>* Competitive salary and benefits package.</li><li>* Collaborative work environment with opportunities for professional growth and development.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
Company Info	This renowned global beauty company is dedicated to transforming lives through innovation and excellence in skincare, makeup, and fragrance products. With a legacy of creativity and a commitment to customer satisfaction, they lead the industry with their pioneering research and global reach.
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 7000K