

Job Detail

Staff Level

Position Title	Media/ PR Assistant- Luxury lifestyle
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Luxury Goods
Location	Asia Japan Tokyo
Job Description	<p>* The team has 3 people at the moment including Dex * The position is responsible for building and maintaining a positive image for RIMOWA through all media channels. You will oversee creating an integrated media strategy to increase brand awareness and brand desirability.</p> <p>Description</p> <ul style="list-style-type: none"> * Collaborate with HQ and agency to devise strategic media plans. * Analyze campaign performance and generate insightful reports. * Drive innovative media initiatives to enhance brand perception. * Localize campaign assets and manage social media content. * Optimize campaign performance and increase social media followers. <p>Profile</p> <ul style="list-style-type: none"> * Minimum 2 years advertising experience, preferably with agency background. * Proficient in written and spoken Japanese and English. * Deadline-driven with strong communication and analytical skills. * Ability to thrive in a fast-paced, collaborative environment. <p>Job Offer</p> <ul style="list-style-type: none"> * Opportunity for career advancement within the company or broader luxury sector. * Exposure to global marketing strategies and hands-on experience in media planning and optimization. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.</p>
Company Info	<ul style="list-style-type: none"> * Opportunity for career advancement within the company or broader luxury sector. * Exposure to global marketing strategies and hands-on experience in media planning and optimization.
Qualifications	<ul style="list-style-type: none"> - Minimum 2 years advertising experience, preferably with agency background. - Proficient in written and spoken Japanese and English. - Deadline-driven with strong communication and analytical skills. - Ability to thrive in a fast-paced, collaborative environment.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 5000K - JPY 8000K