

## Job Detail

Manager Level

Position Title	E-commerce and Digital Manager
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Other Job Type - Other Job Type
Industry	Luxury Goods
Location	Asia Japan Tokyo
Job Description	<p>Lead the e-commerce strategy and operations for a luxury fashion brand in Japan, overseeing website management, digital marketing, and team management to drive online sales and enhance the brand's digital presence.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Develop and implement e-commerce strategy aligned with company objectives.</li><li>* Manage website operations, product assortment, pricing, and promotions.</li><li>* Lead cross-functional team and collaborate with internal stakeholders.</li><li>* Analyze market trends and consumer behavior to drive growth.</li><li>* Oversee digital marketing campaigns and third-party partnerships.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* Bachelor's degree in Business, Marketing, or related field.</li><li>* Proven experience in e-commerce management, preferably in luxury fashion.</li><li>* Deep understanding of Japanese e-commerce market and consumer preferences.</li><li>* Strong leadership and communication skills, fluency in Japanese and English.</li><li>* Analytical mindset with proficiency in data analysis and reporting.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Competitive salary and benefits package.</li><li>* Opportunity to work with a prestigious luxury brand.</li><li>* Dynamic and supportive work environment.</li><li>* Career development and advancement opportunities.</li><li>* Employee discounts and perks.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
Company Info	Our client is a renowned luxury fashion brand known for its timeless elegance and exceptional craftsmanship. With a rich heritage and a global presence, they are committed to delivering unparalleled quality and style to their discerning customers.
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 10000K