

Job Detail

Manager Level

Position Title	E-commerce and Digital Manager
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Other Job Type - Other Job Type
Industry	Luxury Goods
Location	Asia Japan Tokyo
Job Description	<p>Lead the e-commerce strategy and operations for a luxury fashion brand in Japan, overseeing website management, digital marketing, and team management to drive online sales and enhance the brand's digital presence.</p> <p>Description</p> <ul style="list-style-type: none"> * Develop and implement e-commerce strategy aligned with company objectives. * Manage website operations, product assortment, pricing, and promotions. * Lead cross-functional team and collaborate with internal stakeholders. * Analyze market trends and consumer behavior to drive growth. * Oversee digital marketing campaigns and third-party partnerships. <p>Profile</p> <ul style="list-style-type: none"> * Bachelor's degree in Business, Marketing, or related field. * Proven experience in e-commerce management, preferably in luxury fashion. * Deep understanding of Japanese e-commerce market and consumer preferences. * Strong leadership and communication skills, fluency in Japanese and English. * Analytical mindset with proficiency in data analysis and reporting. <p>Job Offer</p> <ul style="list-style-type: none"> * Competitive salary and benefits package. * Opportunity to work with a prestigious luxury brand. * Dynamic and supportive work environment. * Career development and advancement opportunities. * Employee discounts and perks. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
Company Info	Our client is a renowned luxury fashion brand known for its timeless elegance and exceptional craftsmanship. With a rich heritage and a global presence, they are committed to delivering unparalleled quality and style to their discerning customers.
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 1000K