

Job Detail

Women Welcome

Manager Level

Position Title	Communications Manager
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR
Industry	IT - Other
Location	Asia Japan Tokyo
Job Description	<p>As a Communications Manager, you will lead the development and execution of communications strategies to enhance brand visibility, engagement, and loyalty in one of the most dynamic and culturally rich markets in the world. You will be responsible for crafting compelling narratives, managing media relations, and driving integrated communication campaigns that resonate with the diverse audience base across Japan.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and implement comprehensive communications plans that align with its brand objectives and business priorities.* Lead media relations efforts, including building and maintaining relationships with key journalists, influencers, and industry stakeholders.* Create compelling content and messaging for various channels, including press releases, social media, email marketing, and digital platforms. <p>Profile</p> <ul style="list-style-type: none">* Solid experience in communications or public relations, with a focus on consumer-facing brands or within the tech industry.* Demonstrated success in developing and executing integrated communications strategies that drive brand awareness, engagement, and loyalty.* Strong media relations skills, with a proven track record of securing positive coverage and building relationships with journalists and influencers. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary package including base salary, annual bonus and stock options* Flexible working mode and diverse working environment <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.</p>
Company Info	A digital platform that owns a significant influence worldwide and has played a transformative role in the industry.
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 12000K - JPY 16000K