

Job Detail

Staff Level

Position Title	Associate Marketing Manager - B2B Mailing Solutions - Up to 8M
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Planning/Marketing
Industry	Electronics/Consumer Electronics Manufacturing
Location	Asia Japan Tokyo
Job Description	<p>This role position will lead and drive demand and lead generation activities for their Japan organization via offline and online channels. The successful candidate will blend creativity with strategic thinking to execute campaigns and drive acquisition in the Japanese market.</p> <p>Description</p> <ul style="list-style-type: none">* Execute demand generation strategies, including event and marcom initiatives, to enhance acquisition and lead nurture.* Develop and implement lead generation programs with a focus on target audience segmentation, communication, and event management.* Drive content marketing efforts, delivering valuable insights and success stories through various channels.* Collaborate with international teams to expand digital marketing reach through Google AdWords and SEO. <p>Profile</p> <ul style="list-style-type: none">* 3-5 years of experience in Marketing B2B.* Strong aptitude for strategic thinking, targeting, and creative development.* Experience in digital marketing campaigns, including social media, email, and PPC advertising.* Fluent in English and Japanese <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a renowned global leader in sending technology solutions.* Hybrid and work from home option.* Competitive salary and benefits package.* Professional development and growth opportunities within a stimulating work environment.* Chance to contribute to impactful marketing campaigns shaping the future of business excellence. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.</p>
Company Info	A globally recognized leader in the mailing and shipping technology solutions. They are catering to over 600,000 clients worldwide, including top Fortune 500 companies. They are looking for a new team member to drive the lead and demand generation activities for their Japan market.
Qualifications	3-5 years of experience in Marketing B2B. Strong aptitude for strategic thinking, targeting, and creative development. Experience in digital marketing campaigns, including social media, email, and PPC advertising. Fluent in English and Japanese
English Level	Business Conversation Level (TOEIC 735-860)

Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience