

Job Detail

Senior Level

Position Title	Director of Public Affairs (Animal Health)
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR
Industry	Pharmaceuticals
Location	Asia Japan Tokyo
Job Description	<p>As the Director of Public Affairs, you will lead strategic communication efforts to promote the mission and values of the Company within the animal health sector, fostering positive relationships and advocacy.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and implement comprehensive public affairs strategies aligned with business objectives and industry regulations.* Cultivate and maintain relationships with key stakeholders, including government agencies, industry associations, veterinarians, and pet owners.* Lead advocacy efforts to influence policies and regulations that impact the pet food industry.* Monitor and analyze public opinion, market trends, and regulatory developments to inform communication strategies.* Oversee crisis communication planning and response, ensuring the protection of the company's reputation and interests.* Collaborate cross-functionally with internal teams to integrate public affairs initiatives into broader marketing and business plans. <p>Profile</p> <ul style="list-style-type: none">* Bachelor's degree in communications, public relations, or a related field; advanced degree preferred.* Proven experience in public affairs, corporate communications, or government relations within the animal health or related industry.* Strong network and understanding of regulatory frameworks and public policy issues relevant to the pet food sector.* Excellent communication, negotiation, and interpersonal skills, with the ability to influence stakeholders at all levels.* Strategic thinker with the ability to translate complex information into compelling messages for diverse audiences. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary and benefits package commensurate with experience.* Opportunity for professional growth and development in a dynamic and innovative industry.* Chance to make a meaningful impact on the health and well-being of pets and their owners. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
Company Info	Our client is a prominent player in the animal health industry, specializing in pet food nutrition and wellness. With a commitment to excellence, innovation, and pet health, they strive to enhance the lives of pets and their owners.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)

Salary	JPY - Japanese Yen JPY 10000K - JPY 14000K