

## Job Detail

Staff Level

Position Title	Marketing Manager - Fortune 500 Food Manufacturer - Up to 11M
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Planning/Marketing
Industry	Food and Beverage Production
Location	Asia Japan Tokyo
Job Description	<p>The Customer Marketing Manager position involves implementing marketing vision, strategy, and plans, with a focus on creating demand and maximizing sales in the Protein sector. This role requires crafting and executing channel marketing strategies, collaborating with sales teams, and ensuring an outstanding customer experience.</p> <p>Description</p> <ul style="list-style-type: none"><li>* Translate business goals into specific marketing objectives and strategies.</li><li>* Build and implement targeted marketing campaigns aligned with commercial goals.</li><li>* Identify areas for additional customer growth and propose solutions.</li><li>* Engage and partner with key accounts to understand their priorities and deliver effective communications.</li><li>* Craft storytelling based on consumer and market research to support product innovations.</li><li>* Evaluate and recommend changes to existing programs and support new customer acquisitions.</li><li>* Act as a project manager, ensuring timely execution of key customer initiatives.</li></ul> <p>Profile</p> <ul style="list-style-type: none"><li>* 5-10 years of marketing experience, preferably in agricultural/food service or B2B/B2C manufacturing.</li><li>* Fluency in Japanese and intermediate proficiency in English.</li><li>* Preferred qualifications include living/working overseas, experience in global companies or QSR industry, and expertise in driving ecommerce and digital solutions.</li></ul> <p>Job Offer</p> <ul style="list-style-type: none"><li>* Opportunity to collaborate with senior team members to plan and execute marketing strategies.</li><li>* Competitive compensation package with benefits.</li><li>* Chance to work in a global environment and contribute to the growth of a leading industry player.</li><li>* Professional development opportunities and the chance to exceed goals in a results-focused atmosphere.</li></ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.</p>
Company Info	Our esteemed client, a leading American company in the food manufacturing industry, operates with a commitment to excellence and innovation. With a global presence and a dedication to fostering growth, they offer an environment where professionals can thrive and make impactful contributions to the market.
	5-10 years of marketing experience, preferably in agricultural/food service or B2B/B2C manufacturing. Fluency in Japanese and intermediate proficiency in English.

Qualifications	Preferred qualifications include living/working overseas, experience in global companies or QSR industry, and expertise in driving ecommerce and digital solutions.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience

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