

Job Detail

Senior Level

Position Title	global promotion
Recruiter Company	Leverages Career China Co., Ltd
Company Name	Company name is private
Activated / Updated	2024-03-28 / 2024-03-28
Job Type	Planning/Marketing/PR - Planning/Marketing Consulting - Marketing and PR Consulting Administrative - International Affairs
Industry	Games
Location	Asia Japan Kanagawa
Job Description	<p>You will maximize the appeal of your company's products in overseas markets by creating, proposing, and implementing promotional plans in collaboration with agents, your own development department, and overseas sales subsidiaries (USA and UK).</p> <ul style="list-style-type: none"> Marketing and promotion in Europe and North America Public relations work such as press releases from posting to various channels such as company website, web advertisements, magazines, etc. A series of promotion operations from effect analysis to planning, advertising planning, and effect verification
Company Info	In the spirit of "creation and contribution," we enrich people's hearts. We aim to become "the world's No. 1 digital entertainment company."
Working Hours	9:30-18:00 (7.5 hours of actual work/1 day) Regular work system
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"> English business level or above Overseas marketing experience People from the entertainment industry or those who have knowledge about games <p>【Welcome conditions】</p> <ul style="list-style-type: none"> Chinese business level or higher
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Business Level(JLPT Level 2 or N2)
Chinese Level	Business Conversation Level
Salary	JPY - Japanese Yen JPY 6000K - JPY 16000K
Salary Description	<p>〔Welfare〕 Dormitories for singles, company housing (conditions apply), recreational facilities, various insurances (employment, workers' compensation, health, welfare pension), retirement pension system (full-time employees only), stock ownership system, various club activities (KT Association), asset accumulation savings system</p> <p>〔Salary notes〕</p> <ul style="list-style-type: none"> Annual income 5,900,000 yen - 15,700,000 yen <p>Management candidate: 5.9 million yen to 7.4 million yen (monthly salary of 380,000 yen or more) Managerial position: 9.5 million yen to 15.7 million yen (monthly salary of 560,000 yen or more)</p> <ul style="list-style-type: none"> Salary/Bonus <p>Determined according to our company regulations, taking into account experience and ability. In addition, stock options are provided (full-time employees only/conditions such as evaluation apply)</p>

Holiday Description

- Holidays: 125 days off per year: 2 days off per week (Saturdays and Sundays), national holidays, New Year's holidays
- Vacations: Paid holidays (half-day holidays available), special holidays (maternity leave, childcare, nursing care, etc.), refreshment leave (5 days for every 5 years of service / Full-time employees only)