

Job Detail

Manager Level

Position Title	Digital Marketing Manager - Global Industrial Manufacturing
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Planning/Marketing
Industry	IT - Other
Location	Asia Japan Tokyo
Job Description	<p>Lead digital marketing strategies to acquire new customers and create new opportunities to existing customers, collaborating with agencies and regional offices to enhance the company's digital presence.</p> <p>Description</p> <ul style="list-style-type: none">* Develop and execute digital marketing strategies in collaboration with agencies and regional offices.* Enhance the company's digital presence through various channels such as advertising, social media, and influencer partnerships.* Generate sales leads and implement PDCA cycles to optimize marketing efforts.* Support internal marketing and sales teams with digital content creation and assistance. <p>Profile</p> <ul style="list-style-type: none">* 3-5 years of digital marketing experience, including collaboration with media agencies.* Demonstrated interest and knowledge in digital trends and technologies.* Strong analytical and logical thinking abilities, coupled with leadership and stakeholder management skills.* Fluent in both English and Japanese language. <p>Job Offer</p> <ul style="list-style-type: none">* Competitive annual salary with room for negotiation.* Flexible working hours and a supportive work environment.* Opportunities for career advancement and mentorship within the company.* Comprehensive training programs and qualification assistance. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Sameda on +81 3 6832 8682.</p>
Company Info	An established company in the industry, committed to providing top-notch products and services globally. They are recognized for its strong brand reputation and employee satisfaction, offering a dynamic and supportive work culture.
Qualifications	3-5 years of digital marketing experience, including collaboration with media agencies. Demonstrated interest and knowledge in digital trends and technologies. Strong analytical and logical thinking abilities, coupled with leadership and stakeholder management skills. Fluent in both English and Japanese language
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 7000K - JPY 8000K

