

Job Detail

Manager Level

Position Title	[New launch, rare disease] Associate Director, Marketing
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Medical/Pharmaceutical/Bio/Fabric/Food - Other
Industry	Pharmaceuticals
Location	Asia Japan Tokyo
Job Description	<p>Drive marketing strategy and preparation for the launch of new products and indications.</p> <p>Description</p> <ul style="list-style-type: none"> * Lead the development of marketing plans and execution * Implement marketing strategy working closely with sales, sales planning, medical * Develop relationships with key KOLs and other key stakeholder * Drive Market research to assess and evaluate potential market * Develop patient awareness strategy and program * budget management <p>Profile</p> <ul style="list-style-type: none"> * 5 years + in Pharmaceutical Marketing * Experience in rare disease is preferred * New product launch experience * Excellence in leading cross functional team * Business level of English and Japanese <p>Job Offer</p> <ul style="list-style-type: none"> * Competitive compensation * Hybrid working style * Great career path <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Kamnganunvichit on +81 3 6832 8650.</p>
Company Info	Our client is Global Pharmaceutical company with expertise in rare disease area. They are well established in Japan and looking to launch number of new products.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 14000K - JPY 16000K