

Job Detail

Manager Level

Position Title	Senior Marketing Manager, Structural Heart (SH) (医療機器)
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Product Manager
Industry	Medical devices
Location	Asia Japan Tokyo
Job Description	<p>* As the Senior Marketing Manager for Structural Heart, you will spearhead marketing initiatives, assess market opportunities, and accelerate growth by optimizing go-to-market strategies and fostering key customer relationships.</p> <p>* Your role involves leading cross-functional teams, developing compelling marketing plans, and ensuring alignment with global and regional strategies to drive business objectives effectively.</p> <p>Description</p> <p>* Lead marketing strategies and plans, analyze market data, and prioritize growth opportunities.</p> <p>* Develop customer engagement strategies, collaborate with cross-functional teams, and support product launches.</p> <p>* Foster key customer relationships, navigate regulatory environments, and drive sales force optimization initiatives.</p> <p>Profile</p> <p>* Holds a degree in Science, Bio-Science, Health-Science, or Pharmacy, with at least 10 years of high-level achievement in sales/marketing, preferably in the medical/healthcare sector.</p> <p>* Demonstrates strong leadership, strategic thinking, stakeholder management, and resilience, with a proven track record of cross-functional leadership and team management.</p> <p>Job Offer</p> <p>* Competitive compensation package and opportunities for career growth within a high-growth business segment.</p> <p>* Access to cutting-edge resources and global stakeholders, along with the autonomy to drive impactful marketing strategies and initiatives.</p> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
Company Info	Our client is a leading global player in the healthcare industry, dedicated to advancing medical technologies in cardiac surgery and structural interventions. With a focus on innovation and excellence, they aim to revolutionize patient care without compromising on quality.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 10000K - JPY 14000K
Salary Description	bonus

