

Job Detail

Staff Level

Position Title	Marketing Manager, Structural Heart (医療機器)
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Product Manager
Industry	Medical devices
Location	Asia Japan Tokyo
Job Description	<p>You will lead strategic direction and tactical implementation for the existing and emerging Structural Heart portfolios, focusing on patient-centric outcomes and optimal clinical adoption. You will also serve as the primary champion for the portfolios, overseeing all aspects from market analysis and opportunity assessments to long-term planning and new market entry strategies.</p> <p>Description</p> <ul style="list-style-type: none"> * Develop and execute strategic marketing plans for transcatheter technologies in Japan, driving commercial planning, collaboration, and accountability. * Collaborate with internal stakeholders and cross-functional teams to set strategic direction, develop market analysis, and optimize competitive differentiation and patient value. * Lead product launches, including market analysis, clinical strategy, education, and training, while ensuring alignment with business objectives and regulatory requirements. <p>Profile</p> <ul style="list-style-type: none"> * Bachelor's degree and MBA or graduate degree. * Business-level proficiency in English. * Minimum of two years of marketing or management consulting experience, preferably in the medical device or pharmaceutical industry, with a strong interest in technical and clinical subjects. * Proven ability to develop and execute strategic plans, excellent communication and interpersonal skills, and a proactive, action-oriented approach. <p>Job Offer</p> <ul style="list-style-type: none"> * Competitive salary and benefits package. * Opportunities for professional development and career advancement within a global healthcare company. * Collaborative and inclusive work environment focused on innovation and improving patient care outcomes. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
Company Info	Our client is a global healthcare company committed to improving lives through the development of innovative products and technologies. With a diverse portfolio spanning diagnostics, medical devices, nutritionals, and pharmaceuticals, our client serves people in over 150 countries, employing a dedicated workforce of over 100,000 individuals.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 8000K - JPY 12000K

Salary Description

bonus