

Job Detail

Staff Level

Position Title	[French] Marketing/Cross-border EC business company/3.64 million to 4.2 million/Full-time employee @ Osaka (Moving cost support available)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-09
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Telecommunications/Information Services
Location	Asia Japan Osaka
Job Description	<p>You will be responsible for updating blogs for the French-speaking world, managing SNS accounts, and planning advertisements and campaigns.</p> <ul style="list-style-type: none">• Content marketing• Data analysis (Google Analytics, etc.)• Email marketing• Internet advertising• SNS management
Company Info	<ul style="list-style-type: none">• Cross-border EC business• Overseas logistics business• Overseas PR business <p>Sales: 12 billion yen Employees: 400 people</p>
Working Hours	9:15 ~ 18:15 <ul style="list-style-type: none">• Flex system• Core time 10:00-16:00
Qualifications	<p>■Required skills</p> <ul style="list-style-type: none">• SEO writing experience• Email marketing experience• PPC (Google, Twitter, Pinterest, Microsoft, LinkedIn) marketing experience <p>■Welcome skills</p> <ul style="list-style-type: none">• Experience in influencer marketing <p>■Portrait</p> <ul style="list-style-type: none">• Those who are good at data analysis• People who like creating content and writing
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Business Level(JLPT Level 2 or N2)
Other Language1	French(Native Level)
Salary	JPY - Japanese Yen JPY 3500K - JPY 4500K
Salary Description	<p>Annual income: 3.64 million to 4.2 million</p> <p>Monthly salary: 260,000 yen to 300,000 yen</p> <ul style="list-style-type: none">• Bonus: Twice a year (paid in June and December)• Salary increase: Once a year• Transportation expenses (up to 30,000 yen per month)• Complete social insurance

	<p>★Moving costs★</p> <p>100,000 yen will be paid if the straight line distance between your residence before joining the company and our head office is 60km or more.</p>
Holiday Description	<ul style="list-style-type: none"> • Complete five-day work week (Saturday and Sunday) • New Year holidays (4 days) • 26 days of paid vacation from the first year <p>*Annual holidays: 134 days</p>
Job Contract Period	full-time employee
Nearest Station	Sakaisuji Honmachi Station (6 minutes walk)