

## Job Detail

Manager Level

Position Title	Digital Marketing Manager
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Other Job Type - Other Job Type
Industry	Distribution/Retail
Location	Asia Japan Tokyo
Job Description	<p>Seeking a Digital Marketing Manager to lead digital strategies and campaigns for a prominent sports brand in Japan, driving brand engagement and sales through various online channels.</p> <p>Description</p> <ul style="list-style-type: none"> <li>* Develop and execute comprehensive digital marketing strategies.</li> <li>* Manage and optimize digital marketing channels.</li> <li>* Collaborate with cross-functional teams.</li> <li>* Monitor and analyze key performance metrics.</li> <li>* Stay updated with the latest digital marketing trends.</li> <li>* Oversee content development for digital campaigns.</li> <li>* Manage relationships with external agencies and vendors.</li> <li>* Ensure compliance with relevant regulations.</li> </ul> <p>Profile</p> <ul style="list-style-type: none"> <li>* Bachelor's degree in Marketing or related field.</li> <li>* Minimum 5 years of digital marketing experience.</li> <li>* Strong analytical skills and proficiency in digital marketing tools.</li> <li>* Excellent communication and interpersonal skills.</li> <li>* Fluency in Japanese and English.</li> </ul> <p>Job Offer</p> <ul style="list-style-type: none"> <li>* Opportunity to work with a leading sports brand.</li> <li>* Competitive salary and benefits package.</li> <li>* Dynamic and collaborative work environment.</li> <li>* Professional development and growth opportunities.</li> </ul> <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
Company Info	Our client is a renowned sports brand with a strong global presence, dedicated to empowering athletes and enthusiasts worldwide. With a focus on innovation and excellence, our client offers an exciting opportunity to be part of a dynamic team shaping the future of sports marketing.
English Level	Fluent (TOEIC 865-)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 7000K - JPY 8000K