

Job Detail

Staff Level

Position Title	Performance Marketing Associate
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Other Job Type - Other Job Type
Industry	Fast Moving Consumer Goods (FMCG)
Location	Asia Japan Tokyo
Job Description	<p>We're seeking a Performance Marketing Specialist to elevate our client's digital presence in the retail industry. Your role involves optimizing campaigns for maximum ROI and customer acquisition.</p> <p>Description</p> <ul style="list-style-type: none"> * Devise and execute performance marketing strategies aligned with business objectives. * Oversee and fine-tune paid search, display, and social media advertising campaigns. * Analyze campaign metrics, offering strategic insights for optimization. * Foster collaboration across internal teams to ensure campaign alignment and success. <p>Profile</p> <ul style="list-style-type: none"> * Bachelor's degree in Marketing, Advertising, Business, or related fields. * Proven track record with 3+ years in performance marketing. * Proficient in digital marketing tools and analytics platforms. * Strong analytical acumen with a knack for data interpretation. * Exceptional communication skills for effective collaboration. <p>Job Offer</p> <ul style="list-style-type: none"> * Competitive compensation and benefits package. * Access to a nurturing work environment promoting growth and development. * Opportunity to collaborate with industry experts dedicated to reshaping retail dynamics. * Confidentiality assured, ensuring exclusivity for both client and candidate. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Asha Roy on +813 6832 8610</p>
Company Info	Our client, an industry-leading retail powerhouse, remains undisclosed, ensuring exclusivity for prospective candidates. Renowned for their innovation and customer-centric approach, they offer a stimulating environment for ambitious marketers seeking impactful roles.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	Depends on experience