

Job Detail

Manager Level

Position Title	Manager, Clinical Marketing (Transcatheter)
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Product Marketing Planning/Marketing/PR - R&D Planning
Industry	Medical devices
Location	Asia Japan Tokyo
Job Description	<p>The Manager of Clinical Marketing for Transcatheter portfolio will lead business expansion efforts by developing and disseminating compelling clinical content to stakeholders, driving market share growth. This role requires strong project management skills, regulatory knowledge, and a passion for driving results in the dynamic medical device industry.</p> <p>Description</p> <ul style="list-style-type: none"> * Develop and periodically review the clinical content strategy for congress seminars and BU-initiated events, collaborating with various stakeholders. * Create compelling clinical content for external dissemination, including case management and procedural techniques. * Proactively identify and summarize relevant clinical literature, not limited to Transcatheter area, to support business objectives. * Provide sales teams with promotional training to implement and enhance clinical sales approaches effectively. * Establish and nurture customer relationships through the creation of meaningful clinical content. <p>Profile</p> <ul style="list-style-type: none"> * Bachelor's degree required; 3 years of related experience in marketing within medical device industries or clinical/research/medical affairs. * Demonstrated ability to create case reports in the medical device industry. * Proven project management skills, proficiency in Microsoft Office Suite, and excellent communication skills. * Extensive knowledge of regulatory requirements and scientific acumen, with a passion for driving results and influencing stakeholders effectively. <p>Job Offer</p> <ul style="list-style-type: none"> * Competitive salary and benefits package. * Opportunity for professional growth and development in a leading medical device company. * Collaborative work environment with opportunities to make a significant impact on business expansion efforts. <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.</p>
Company Info	Our client, a leader in innovative therapeutic solutions for structural heart disease and advanced critical care technologies, is seeking a Manager for Clinical Marketing in the Transcatheter division. Based in Tokyo, Japan, this role reports to the Head of Marketing.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)

Salary	JPY - Japanese Yen JPY 1000K - JPY 1400K
Salary Description	Bonus

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