

Job Detail

Manager Level

Position Title	Senior Marketing Manager - Trading Platform
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - Branding/Strategic Marketing
Industry	Investments
Location	Asia Japan Tokyo
Job Description	<p>You will be responsible to lead the development of marketing strategies and execution. Primarily focusing on digital marketing strategies geared towards customer acquisition.</p> <p>Description</p> <ul style="list-style-type: none">* Lead the development of marketing strategies and execution.* Work closely with global senior management team of marketing.* Analyse performance of digital marketing activity including SEO and social media. <p>Profile</p> <ul style="list-style-type: none">* 5-7 years of digital marketing experiences* Japanese and English fluency* experience in campaign management, focusing on ROI <p>Job Offer</p> <ul style="list-style-type: none">* Competitive salary range* Environment of closely working with senior management members* Full-autonomy* People management experience <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Shotaro Nakamuraon +81 3 6832 8640.</p>
Company Info	This global company offers a cutting-edge trading platform tailored for individual investors. Distinguished as a pioneer in the realm of new trading service systems, its uniqueness has resulted in a rapid acquisition of a substantial customer base within a short time frame.
Qualifications	5-7 years of digital marketing experiences Japanese and English fluency experience in campaign management, focusing on ROI
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 1000K - JPY 1500K