

## Job Detail

Staff Level

Position Title	[Overseas Marketing] Hong Kong market toC service <Chinese> <Full Flex>
Recruiter Company	INBOUND TECHNOLOGY CO.,Ltd /インバウンドテクノロジー株式会社
Company Name	Company name is private
Activated / Updated	2024-04-29 / 2024-05-06
Job Type	Planning/Marketing/PR - Digital/Web/SNS Marketing Planning/Marketing/PR - E-commerce Marketing Planning/Marketing/PR - Planning/Marketing
Industry	IT - Other
Location	Asia Japan Tokyo
Job Description	<p>A company that operates a tourism platform service for foreign tourists visiting Japan! Currently, we are focusing on users in Taiwan and Hong Kong, but we aim to further expand the scale in Hong Kong in the future. For this purpose, we are looking for a marketing person who is familiar with Hong Kong.</p> <p>&lt;Specific duties&gt;</p> <ul style="list-style-type: none"><li>Competitive research in Hong Kong market</li><li>Hong Kong market growth plan</li><li>Hong Kong policy planning, implementation, and verification</li><li>Alliance with Hong Kong companies</li><li>Planning and execution of Hong Kong digital marketing</li></ul>
Company Info	◎Percentage of foreign nationality is 40% or more
Working Hours	Company-wide flextime system (Core time: 10:00-15:00)
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"><li>Experience implementing services for toC in the Hong Kong market</li><li>Member management experience</li><li>Experience in planning management and budget management</li><li>Digital marketing experience</li></ul> <p>[Welcome conditions]</p> <ul style="list-style-type: none"><li>Those who can speak English/Cantonese at a business level (able to conduct business negotiations)</li><li>Tourism industry, travel industry experience</li></ul>
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Fluent(JLPT Level 1 or N1)
Other Language1	Chinese - Cantonese(Business Conversation Level)
Salary	JPY - Japanese Yen JPY 4000K - JPY 7000K
Holiday Description	・Saturdays, Sundays, and holidays ・Annual paid vacation ・Congratulatory and condolence leave ・Summer vacation ・New Year holiday ・special holiday
Job Contract Period	full-time employee
Nearest Station	Kuramae Station

