

Job Detail

Staff Level

Position Title	マーケティング・エグゼクティブ - スキンケア
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Planning/Marketing
Industry	Fast Moving Consumer Goods (FMCG)
Location	Asia Japan Tokyo
Job Description	<p>As a Marketing Executive for a leading skincare brand under the umbrella of a major player in the skincare industry, your mission is to translate data insights into impactful marketing strategies, supporting the delivery of aesthetic benefits to customers and consumers.</p> <p>Description</p> <ul style="list-style-type: none">* Support product marketing initiatives, including formula change reflections and communication material development.* Coordinate trade marketing initiatives, bridging marketing and sales teams.* Support PR/Digital Communication initiatives for effective B2C executions.* Collaborate with various stakeholders, including Sales, Trainers, and other team members.* Demonstrate self-starting mindset for successful collaboration. <p>Profile</p> <ul style="list-style-type: none">* Proficient in schedule management, meeting facilitation, and briefing.* Experience in B2B or beauty care product business is preferable.* Fluent in Japanese and English (written and oral).* Proficient in Microsoft Office applications; knowledge of Adobe Illustrator and Photoshop is advantageous.* Basic Marketing Experience <p>Job Offer</p> <ul style="list-style-type: none">* Contribute to global skincare brand growth and success.* Opportunities for continual learning and professional growth.* Collaborative and innovative work environment.* Competitive compensation package. <p>応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Ware にお問い合わせください+813 6832 8655。</p>
Company Info	Join a prestigious skincare brand, part of a major player in the industry, renowned for its innovative approach to skincare through the philosophy of Eco biology. As a team member, you'll contribute to the brand's global growth and success while working in a supportive and dynamic environment.
English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 3000K - JPY 5500K

