

Job Detail

Entries Level

Position Title	Assistant Brand Manager - Food Brand
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Branding/Strategic Marketing Planning/Marketing/PR - Product Marketing Planning/Marketing/PR - R&D Planning
Industry	Fast Moving Consumer Goods (FMCG)
Location	Asia Japan Tokyo
Job Description	<p>The Assistant Brand Manager role involves managing assigned brands to achieve financial and share goals, while assisting supervisors for effective brand management. This position collaborates with various departments to develop and execute marketing strategies and programs.</p> <p>Description</p> <ul style="list-style-type: none">* Collaborate with Brand Manager and Japan Marketing team to develop and execute brand strategies and commercial programs.* Lead planning and execution of marketing programs for assigned brands.* Work with R&D to develop product innovation and execute launch plans.* Manage brand building budget and analyse sales performance.* Coordinate cross-brand promotion planning and execution. <p>Profile</p> <ul style="list-style-type: none">* Minimum four-year university degree.* 3-5 years of successful brand management experience in consumer goods.* Experience in digital marketing preferred.* Fluent in Japanese and English, both written and spoken. <p>Job Offer</p> <ul style="list-style-type: none">* Opportunity to work with a renowned company in the consumer goods industry.* Competitive salary and benefits package.* Dynamic and collaborative work environment.* Growth and development opportunities. <p>応募は、以下の応募ボタンからお願いします。詳細につきましては、Kelsey Ware にお問い合わせください+813 6832 8655。</p>
Company Info	Our client is a leading company in the consumer goods industry, committed to innovation and excellence. They offer a dynamic and collaborative work environment where employees are empowered to make meaningful contributions and drive success. With a strong focus on growth and development, joining our client means becoming part of a team dedicated to shaping the future of the industry.
English Level	Daily Conversation Level (TOEIC 475-730)
Japanese Level	Native Level
Salary	Depends on experience