

Job Detail

Manager Level

Position Title	Product Marketing Manager - Global IT Service
Recruiter Company	Michael Page International Japan K.K./マイケル・ページ・インターナショナル・ジャパン株式会社
Company Name	Company name is private
Activated / Updated	2024-05-02 / 2024-05-02
Job Type	Planning/Marketing/PR - Product Marketing Planning/Marketing/PR - Planning/Marketing Planning/Marketing/PR - Digital/Web/SNS Marketing
Industry	IT - Other
Location	Asia Japan Tokyo
Job Description	<p>You will be responsible to lead the developing and executing of go-to market marketing strategies for launching products. The target is both Japanese markets and foreign travellers to Japan.</p> <p>Description</p> <ul style="list-style-type: none">* Lead developing and executing of go-to marketing strategies for launching products.* Collaborate closely with product development and marketing campaign team to develop and promote the products.* Oversee the development of marketing content and ensure cohesive brand guide line. <p>Profile</p> <p>MUST</p> <ul style="list-style-type: none">* More than business level of Japanese and English proficiency* solid experiences in product oriented marketing experience <p>PREFERRED</p> <ul style="list-style-type: none">* Experience of working in multicultural environment <p>Job Offer</p> <ul style="list-style-type: none">* Competitive budget range* International working environment* Full-autonomy and control over business globally* Flexible work life balance with remote option and holidays* Stock option <p>To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Shotaro Nakamura on +81 3 6832 8640.</p>
Company Info	International tech company based in Japan with a presence in over 25 countries. Has over 100 members in Japan and more than half of them are international employees. Has innovative mindset and strong product development team, launching new services for B2B and B2C market.
Qualifications	<p>MUST</p> <p>More than business level of Japanese and English proficiency solid experiences in product oriented marketing experience</p> <p>PREFERRED</p> <p>Experience of working in multicultural environment</p>
English Level	Business Conversation Level (TOEIC 735-860)

Japanese Level	Fluent(JLPT Level 1 or N1)
Salary	JPY - Japanese Yen JPY 8000K - JPY 14000K

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