

Job Detail

Staff Level

Position Title	[English] Inbound support desk/promotion, advertising/digital content creation/@Omiya (Saitama Prefecture)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-03-21 / 2024-03-22
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Hospitality Business Specialists - Travel Industry Related Planning/Marketing/PR - Digital/Web/SNS Marketing
Industry	
Location	Asia Japan Saitama
Job Description	<p>[Business content] [Main business]</p> <ul style="list-style-type: none"> • Creation of digital content (e.g. Instagram, Youtube, etc., basically within the operation range of the app) • Content/local coverage • Video creation for SNS (for digital promotion) <p>*Includes participation in local government meetings and outings</p> <ul style="list-style-type: none"> • Translation of various materials into foreign languages • Interpretation (simultaneous interpretation is not required) • Implementation of overseas real promotion (sales, seminars, participation in travel fairs, etc.) <p>(Example: Sales to hotels in Tokyo, etc.) *Overseas business trip: Undecided whether to occur once a year</p> <ul style="list-style-type: none"> • Domestic real promotion implementation (planning/implementation, seminars, sales, etc.) • Agency, overseas PR company coordination business
Company Info	<p>[Prefectural products revitalization project]</p> <ul style="list-style-type: none"> • Sponsored product fair and event participation • Promotion of tourism business in collaboration with prefectural tourism division and municipal tourism administration • Creating and selling tours that land within the prefecture • Implementation of tourism PR campaigns and event participation • Information dissemination business through free paper and SNS collaboration • Location service business <p>■Smoking status in the office: No smoking in the office ■Established: 1992 ■Number of employees: 11 to 100 people</p> <p>[Country name of work location*] Select based on the following Saitama Prefecture (Nearest station: JR Omiya Station, 5 minutes walk)</p>
Working Hours	<ul style="list-style-type: none"> • 5 days a week (Monday to Friday) • 9:00-17:30 • Break time: 60 minutes • Overtime: Generally none (occurs on rare occasions such as during events)
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"> • Basic PC skills • Those who publish their own social media <p>*You may be seen in the picture during your work.</p> <ul style="list-style-type: none"> • Those who are interested in Japanese tourism, history, culture, etc. • Those who can communicate considerably with people who cannot speak foreign languages. <p>(This project is necessary to "disseminate information from a foreigner's perspective")</p> <p>[Welcome conditions]</p> <ul style="list-style-type: none"> • Marketing experience • Event promotion experience

English Level	Fluent (TOEIC 865-)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	JPY - Japanese Yen JPY 2500K - JPY 3000K
Salary Description	<p>Fully equipped with social insurance Full transportation allowance</p> <p>Hourly wage 1,500 yen~ <input type="checkbox"/>Salary details <ul style="list-style-type: none"> • Monthly salary from 225,000 yen (assuming 150 hours of work per month) • Transportation expenses provided: Yes (full amount paid) </p>
Holiday Description	<p>Saturdays, Sundays, and holidays *On rare occasions, work may occur on Saturdays, Sundays, and holidays due to events or exhibitions. You can take a weekday off instead.</p> <p>paid holiday</p>
Job Contract Period	Temporary employee
Nearest Station	JR Omiya Station