

Job Detail

Staff Level

Position Title	[English] Inbound support desk/promotion, advertising/digital content creation/@Omiya (Saitama Prefecture)
Recruiter Company	GLOBALPOWER Inc. / 株式会社グローバルパワー
Company Name	Company name is private
Activated / Updated	2024-03-21 / 2024-03-22
Job Type	Planning/Marketing/PR - Advertisement/Communication/PR Hospitality Business Specialists - Travel Industry Related Planning/Marketing/PR - Digital/Web/SNS Marketing
Industry	
Location	Asia Japan Saitama
Job Description	<p>[Business content] [Main business]</p> <ul style="list-style-type: none">• Creation of digital content (e.g. Instagram, Youtube, etc., basically within the operation range of the app)• Content/local coverage• Video creation for SNS (for digital promotion) <p>*Includes participation in local government meetings and outings</p> <ul style="list-style-type: none">• Translation of various materials into foreign languages• Interpretation (simultaneous interpretation is not required)• Implementation of overseas real promotion (sales, seminars, participation in travel fairs, etc.) <p>(Example: Sales to hotels in Tokyo, etc.) *Overseas business trip: Undecided whether to occur once a year</p> <ul style="list-style-type: none">• Domestic real promotion implementation (planning/implementation, seminars, sales, etc.)• Agency, overseas PR company coordination business
Company Info	<p>[Prefectural products revitalization project]</p> <ul style="list-style-type: none">• Sponsored product fair and event participation• Promotion of tourism business in collaboration with prefectural tourism division and municipal tourism administration• Creating and selling tours that land within the prefecture• Implementation of tourism PR campaigns and event participation• Information dissemination business through free paper and SNS collaboration• Location service business <p>■Smoking status in the office: No smoking in the office ■Established: 1992 ■Number of employees: 11 to 100 people</p> <p>[Country name of work location*] Select based on the following Saitama Prefecture (Nearest station: JR Omiya Station, 5 minutes walk)</p>
Working Hours	<ul style="list-style-type: none">• 5 days a week (Monday to Friday)• 9:00-17:30• Break time: 60 minutes• Overtime: Generally none (occurs on rare occasions such as during events)
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none">• Basic PC skills• Those who publish their own social media <p>*You may be seen in the picture during your work.</p> <ul style="list-style-type: none">• Those who are interested in Japanese tourism, history, culture, etc.• Those who can communicate considerably with people who cannot speak foreign languages. <p>(This project is necessary to "disseminate information from a foreigner's perspective")</p> <p>[Welcome conditions]</p> <ul style="list-style-type: none">• Marketing experience• Event promotion experience

English Level	Fluent (TOEIC 865-)
Japanese Level	Business Level(JLPT Level 2 or N2)
Salary	JPY - Japanese Yen JPY 2500K - JPY 3000K
Salary Description	<p>Fully equipped with social insurance Full transportation allowance</p> <p>Hourly wage 1,500 yen~ <input type="checkbox"/>Salary details <ul style="list-style-type: none"> • Monthly salary from 225,000 yen (assuming 150 hours of work per month) • Transportation expenses provided: Yes (full amount paid) </p>
Holiday Description	<p>Saturdays, Sundays, and holidays *On rare occasions, work may occur on Saturdays, Sundays, and holidays due to events or exhibitions. You can take a weekday off instead.</p> <p>paid holiday</p>
Job Contract Period	Temporary employee
Nearest Station	JR Omiya Station