

Job Detail

Staff Level

Position Title	[WEB Director] Great discretion! We will be responsible for strengthening site functionality, improving UX through UI renovations, and designing page layouts.
Company Name	ASUS JAPAN
Activated / Updated	2024-04-18 / 2024-04-24
Job Type	Creative(Internet Related) - Web Producer/Web Director Creative(Internet Related) - Web Designer/Contents Planning & Editing Creative(Internet Related) - UI/UX Designer
Industry	Computer/OA Equipment/Telecommunication Equipment
Location	Asia Japan Tokyo
Job Description	<p>[Business content]</p> <p>■ Content planning, management, and (partial) production of your own website</p> <p>*Diversification of expression methods, strengthening of site functionality, improvement of UX through UI renovation, page layout design, etc. *We aim to be able to produce everything in-house.</p> <p>■ Production direction: Designer, in-house coder, system management. ■ Analysis of customer attraction KPIs (inflow route, withdrawal rate, etc.) *GA, Talkwalker used ■ Renovation/renewal proposals and direction based on analysis ■ Communication with the Taiwan head office (cooperation in the event of errors or bugs, cooperation in system repairs, etc.) *You will be responsible for managing one coder.</p>
Company Info	<p>■ Company culture As we are a foreign-affiliated company, we are required to be quick in our decisions and actions, but the work environment is open and has a high level of discretion and freedom.</p> <p>*Measures to prevent passive smoking: No smoking indoors</p>
Working Hours	<p>09:30~18:30 (1 hour break) Staggered working hours (starting from 8:00 to 10:00, leaving from 17:00 to 19:00, working 8 hours per day)</p>
Qualifications	<p>【Prerequisite】</p> <ul style="list-style-type: none"> Website content planning, management, and production experience Experience using Google Analytics Knowledge and experience regarding website management tools and coding English proficiency at reading and writing level (email and chat correspondence using English, report writing) <p>[Welcome conditions]</p> <ul style="list-style-type: none"> Basic understanding of SEO Experience in formulating marketing strategies Negotiation experience both inside and outside the company Team management experience <p>[Looking person profile]</p> <ul style="list-style-type: none"> People who like challenges Positive-minded and forward-looking person People who like working together in a team Those who can work honestly with a sense of ownership <p>■ Selection flow Document screening → First interview → [Aptitude test] → Second interview → Third interview (HR) → Unofficial offer *In some cases, you may be asked to submit an assignment. *The aptitude test is not an SPI test. *If you have past or current proposals or project reports, please submit them in advance along with your resume (excluding confidential information). If you submit them, it may speed up the selection process. (not required) *For those living far away, all services are available online.</p>

English Level	Business Conversation Level (TOEIC 735-860)
Japanese Level	Native Level
Salary	JPY - Japanese Yen JPY 5000K - JPY 7000K
Salary Description	Complete with social insurance Transportation Allowance (up to 30,000 yen/month) 50-50 lunch meal subsidy system Employee discount coupon system
Holiday Description	Two days off per week (Saturdays and Sundays) and holidays Year-end and New Year vacation (8 days), summer vacation (adjustable 3 days) Paid leave, maternity leave, childcare leave system Special paid leave (birthday, menstruation, congratulations or condolence, vaccination, etc.)
Job Contract Period	full-time employee
Nearest Station	Chiyoda-ku, Tokyo, 2-5 minutes walk from Ichigaya Station, 4 lines available (JR Sobu Line, Metro Yurakucho Line, Metro Namboku Line, Toei Shinjuku Line)